

## **News Release**

*For Immediate Release*

*DATE April 13, 2015*

### **Cultural Plan Task Force Underway**

A cultural planning process is now underway that will result in a comprehensive long-term plan. The plan will shape Summerland's approach to cultural development.

At a meeting of Council on Monday, April 13, 2015 the terms of reference for the Cultural Plan Task Force was adopted. Council received a strong response from the public to the call for applications and from these, fourteen community members and two council members were appointed to form the Cultural Plan Task Force.

"It is important to have a cultural plan in place since culture is such a significant aspect of our community and a major part of our Strategic Plan," advised Mayor Peter Waterman. "Cultural planning is vital to the development and maintenance of a successful, unique, creative and sustainable community that is attractive for people to work, live and visit."

The task force will be responsible for developing a plan that reflects the values and perspectives of the whole community. An extensive community public engagement process will take place so residents will have an opportunity to give their input and participate in the development of the plan.

The Summerland Cultural Plan is expected to be completed within one year.

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