

Rotary Beach Pier



Survey Summary

September 2023



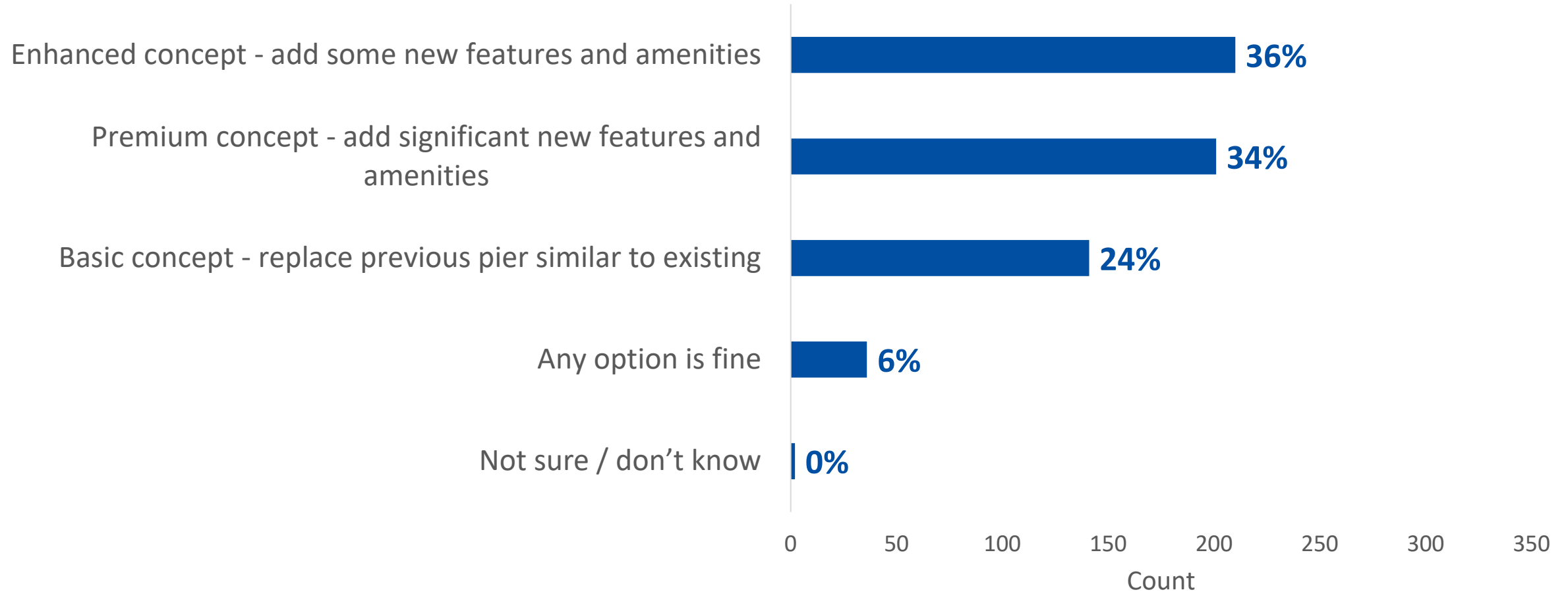
Context

The District of Summerland is in the process of replacing the existing pier at Gordon Beggs Rotary Beach, which had to be removed for safety reasons. In line with the Waterfront Concept Plan, the District has confirmed funding to construct the basic concept estimated at approximately \$800,000 through the Growing Communities Fund.

Between August 9 and September 4, 2023, a survey was launched to help the District understand the community's interests in additional features that could be added as enhancements to the basic pier replacement. The survey received 597 responses. The following presentation summarizes the results.

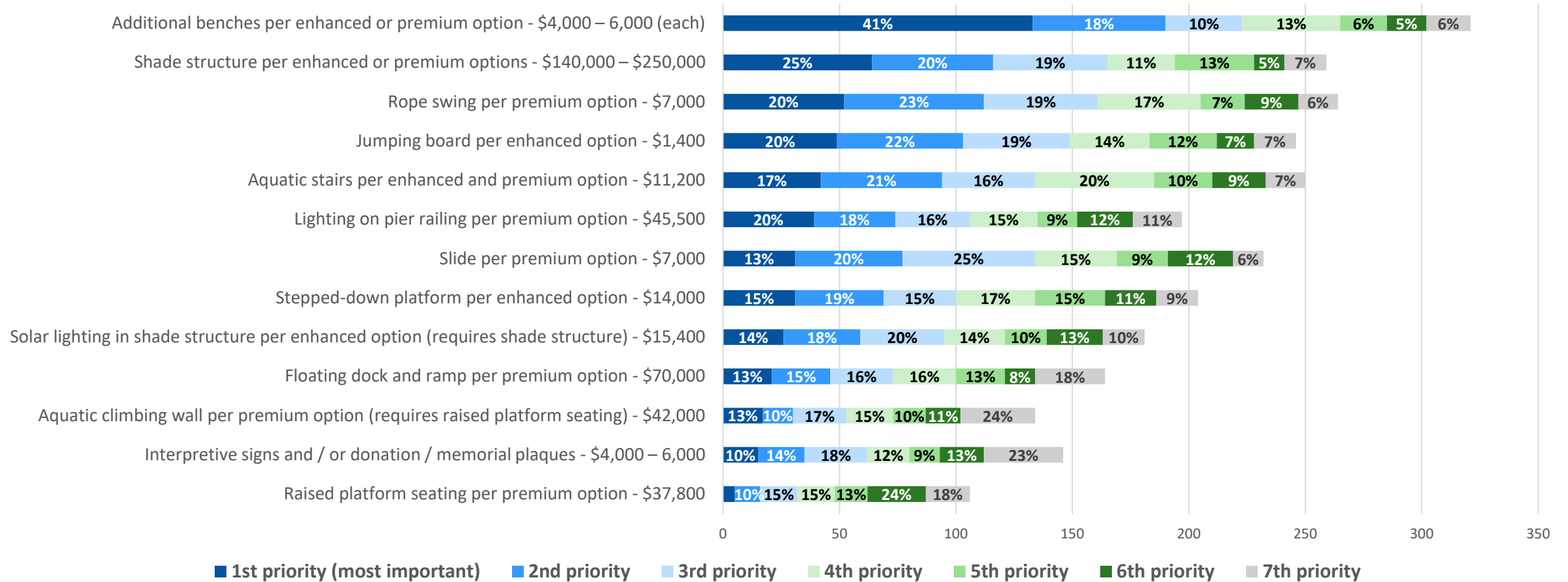


Option Preference



Which of the options do you prefer in general?
N=590

Additional Features



The following are some possible additional features with associated costs. Please rank the following items in order of priority (rank 1 priority item up to a maximum of 7 priority items). Graph sorted by the number of first priority picks.
N=552

Comments and Suggestions

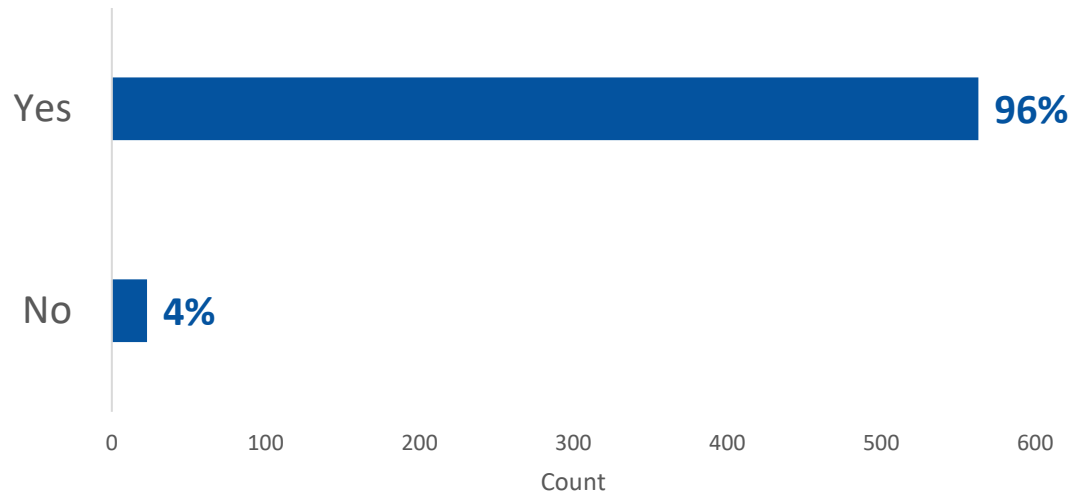
Theme	Count
Simplicity and costs (66 comments)	<ul style="list-style-type: none"> • Keep the design simple (46) • Concerns with high costs of features (12) • Replace with the same design (8)
Features (54 comments)	<ul style="list-style-type: none"> • Support for shade structure (7) / oppose shade structure (3) • Support additional lighting (8) and seating (8) • Support rope swing (7) • Support for features that enhance swimming (6), separate the swimming area from boats (4) and add a diving board (3) • Add a zipline (4) • Support for the stairs (4)
Design (40 comments)	<ul style="list-style-type: none"> • Design with kids in mind (14) • Ensure the design is safe (safety features, lifeguard) (12) • Ensure design is accessible for all mobility needs (11) and seniors (3)
Materials used (18 comments)	<ul style="list-style-type: none"> • Ensure materials are durable (10) • Oppose using wood for the structure (8)
Other (17 comments)	<ul style="list-style-type: none"> • New pier should support tourism (8) and events (3) • Build the new pier quickly (6)

Do you have any comments or suggestions for the pier replacement?

N=189

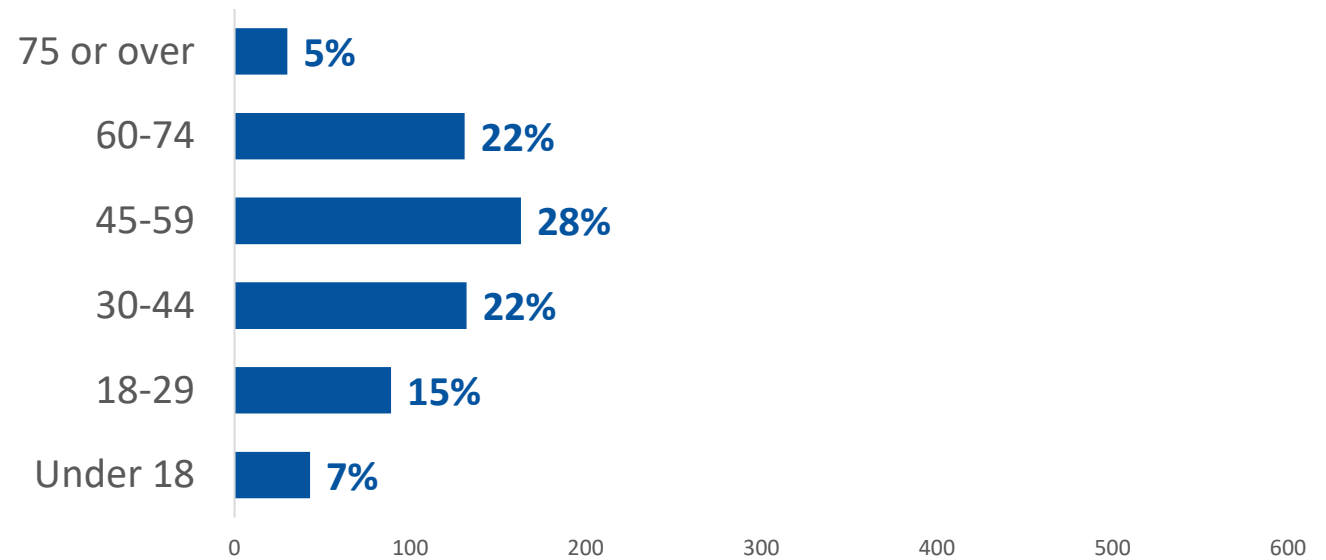
Demographics

Reside in Summerland



Do you reside in Summerland?
N=586

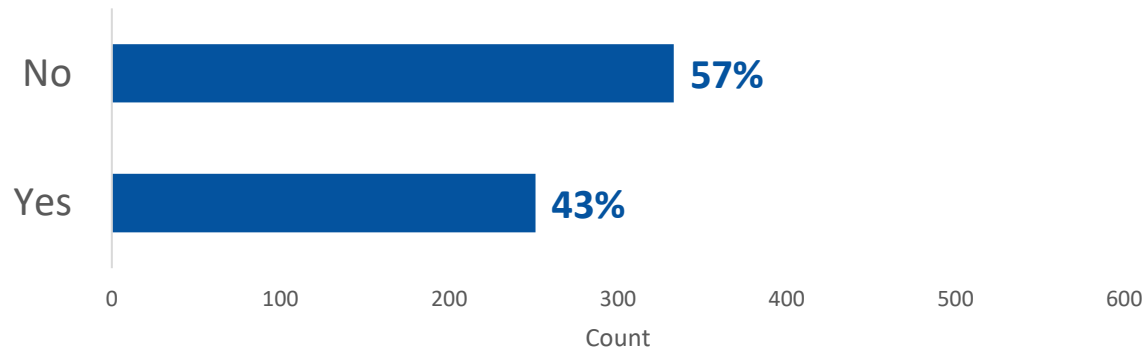
Age Bracket



Which is your age bracket? Select one.
N=588

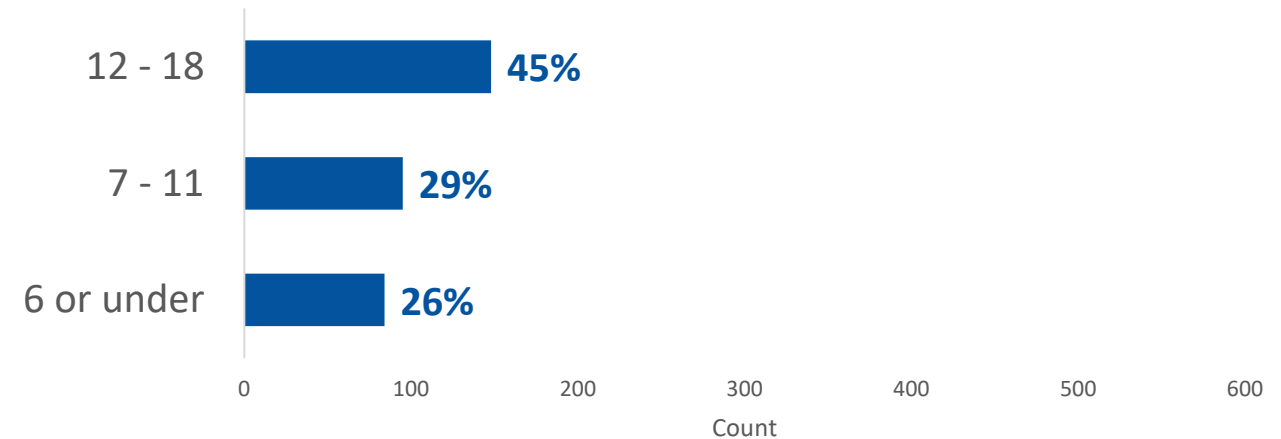
Children in Household

Children under 19 years of age in household



Do you have children under 19 years of age in your household?
N=584

Ages of Children



If so, in what age brackets are they? Check as many that apply.
N=255

