

# DISTRICT OF SUMMERLAND RECREATION CENTRE FEASIBILITY STUDY & SITE FIT

# **ENGAGEMENT PLAN**

Draft V3

August 16, 2021

# PROJECT DESCRIPTION

The District of Summerland is developing a Feasibility Study and Site Fit to confirm the location, layout, and costs for a new or renovated Recreation Centre, and assess whether a new Primary Health Centre could fit alongside the Recreation Centre.

The objectives of this Project are to:

- Confirm a preferred site location, design layout, capital costs and operational business plan for a new or renovated Recreation Centre to replace or renovate the existing Summerland Aquatic & Fitness Centre.
- Outline strategies and costing on what to do with the existing facility if the preferred option is a new build.
- Consider impacts to current recreation services, financial implications, and mitigation strategies during construction.
- Provide a comprehensive Feasibility & Site Fit Study Report which can be utilized for grant applications to obtain capital funding support and further decision making.

During the project, stakeholders and the public will provide input on:

- Pros and cons of the sites
- Facility options

# **PROJECT DETAILS**

Project Name: District of Summerland Recreation Centre Feasibility Study & Test Fit

Website URL: https://www.summerland.ca/parks-recreation/recreation-and-health-centre

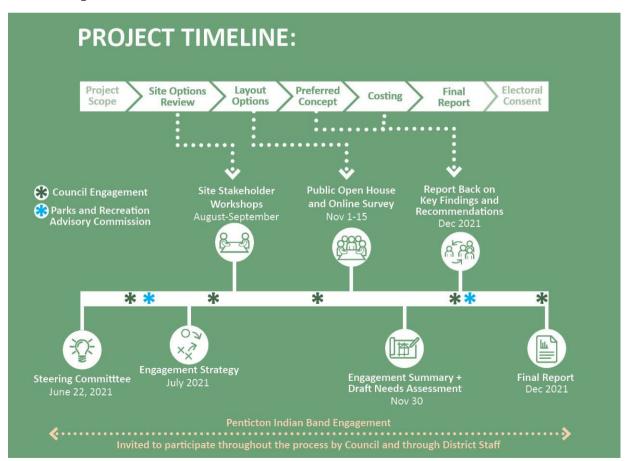
Client Project Manager: Lori Mullin, Director of Community Services, District of Summerland

Consultant Project Manager: Glen Stokes, CSMA

Engagement Leads: Megan Turnock, LEES

Planning Timeline: Summer 2021 to Winter 2021

Why Engage?: Feedback from the public and stakeholders will help ensure that the Feasibility Study and Site Fit is well informed, defensible, and reflects community values. Public and stakeholder engagement is risk management.





# DESIRED ENGAGEMENT OUTPUTS

- One engagement summary report, describing how the input provided has informed the final report.
- Appendices with detailed engagement results and summaries.

## **POLICY CONTEXT**

The Feasibility Study and Site Fit relates to several existing policies, studies, and initiatives, including:

- Summerland Community Recreation & Health Centre Needs Assessment (2021)
- South Okanagan-Similkameen Community Child Care Planning (2021)
- Summerland Community Recreation & Health Centre Memorandum of Understanding (2020)
- District of Summerland Community Energy and Emissions Reduction Plan (2020)
- Summerland Parks and Recreation Master Plan (2018)
- Summerland Aquatic Centre Facility Condition Assessment (2018)
- District of Summerland Official Community Plan (2015, updated 2018)
- District of Summerland Cultural Plan (2016)
- District of Summerland Bylaws and Policies, including the Summerland Asset Management Policy

# INDIGENOUS ENGAGEMENT

Engagement with the Penticton Indian Band is moving forward through an independent process, including a council-to-council meeting and District staff working directly with PIB staff to determine the engagement process. Outcomes will be integrated into the ongoing project as they become available.

In addition, it is important to note local Indigenous people, as local residents, are also welcomed to participate in the public engagement process. Notifications of the public engagement process, including the survey and the in-person open house, will be sent to the Penticton Indian Band.



# **OPPORTUNITY FOR PUBLIC INFLUENCE**

Using the IAP2 spectrum of public participation as a guide, the engagement for the Feasibility Study & Test Fit will fall between the Consult and Involve levels of engagement overall. Site-specific stakeholders will be engaged at the Involve level, while user groups and the public will be included at the Consult level.

#### Involve level:

- Council
- Steering Committee
- School District
- Parks and Recreation Advisory Commission
- Adjacent land owners, businesses, and residents (including Youth Centre, Daycare, Builder's Mart, IOOF Hall)

#### Consult level:

- Recreation user groups and community organizations
- General Public

This project will set the stage for future work which will include detailed design and costing of a replacement/new Community Recreation Centre. Ultimately, the public will be Empowered to make the final decision when a proposal for a new Recreation and Health Centre comes to the community as a referendum.

|                           | INCREASING IMPACT ON THE DECISION  |  |   |   |  |
|---------------------------|--|--|---|---|--|
|                           | INFORM   | CONSULT  | INVOLVE   | COLLABORATE   | EMPOWER  |
| PUBLIC PARTICIPATION GOAL | To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions. | To obtain public<br>feedback on analysis,<br>alternatives and/or<br>decisions.   | To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.  | To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.                     | To place final decision<br>making in the hands of<br>the public. |
| PROMISE TO THE PUBLIC     | We will keep you informed.   | We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. | We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision. | We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible. | We will implement<br>what you decide.                            |
|                           |  |  | the decision.   |   | ration 2018. All rights reserved, 20181112_v                     |



# PROJECT STEPS: RECREATION CENTRE FEASIBILITY STUDY & TEST FIT

|                       | Decision Step                     | Engagement & Comms Objectives  | Techniques (*see charts below for details)  |
|-----------------------|-----------------------------------|--|---|
| June<br>2021          | Phase 1: Information<br>Gathering | <ul> <li>Update Council</li> <li>Update Parks &amp; Recreation Advisory</li> <li>Committee</li> </ul>  | <ul> <li>Internal:</li> <li>Council presentation (June 22)</li> <li>PRAC presentation (June 22)</li> <li>Steering Committee presentation (June 24)</li> </ul> |
| June-<br>July<br>2021 | Phase 2: Site Review & Analysis   | <ul> <li>Opportunities and impacts related to<br/>the two site options</li> </ul>  | <ul><li>Steering Committee (July 29)</li><li>School District 67 (Aug TBD)</li></ul>   |
| Aug-Sept 2021         | Phase 3: Concept Design           | <ul> <li>Update Council on engagement program, including hard to reach populations and in person engagement</li> <li>Round 1 Engagement:         <ul> <li>Inform public about project</li> <li>Identify opportunities and impacts and discuss mitigation strategies with stakeholders related to the site options</li> <li>Evaluate concept options with stakeholders</li> </ul> </li> </ul> | Internal Council presentation (Aug 23) Steering Committee (Aug 26) Public: Project kick-off press release Project information poster Social media post 1      |
| Sept 2021             | Phase 4: Site Fit Study           | <ul> <li>Update Council</li> <li>Update Parks &amp; Recreation Advisory</li> <li>Committee</li> </ul>  | Stakeholders:  Site stakeholder workshop  Stakeholder interviews Internal  Steering Committee (Sept 30)   |

|               | Decision Step                                       | Engagement & Comms Objectives   | Techniques (*see charts below for details)  |
|---------------|---|---|---|
| Oct-Nov 2021  | Phase 5: Community Engagement                       | Round 2 Engagement:  Present and gather feedback on facility options and trade-offs   | Communications:  Social media posts: 1) engagement/survey kick off; 2) open house notice; 3) survey reminder 1 week into survey period  Internal:  Steering Committee (Oct 28)  Council (Oct TBD)  Public Engagement:  Online survey (8 questions) (Nov 1-15)  Open House (1) to present facility options to stakeholders and the community (TBD Nov 4-9) |
| Nov 2021      | Phase 6: Costing & Financial Analysis               | <ul><li>Update Council</li><li>Update Parks &amp; Recreation Advisory<br/>Committee</li></ul>                                 | Internal:  Steering Committee – Nov 25 Council memo or presentation (TBD) PRAC memo or presentation   |
| December 2021 | Phase 7: Progress<br>Recommendations &<br>Reporting | <ul> <li>Report back to stakeholders and the<br/>public on project outcomes through<br/>social media &amp; webpage</li> </ul> | Communications:  Webpage update  Social media post (update on project outcomes/delivery)  Internal:  Workshop  Steering Committee – Date TBC  Council – Final Presentation (Dec TBC)  |

# **ENGAGEMENT TECHNIQUES**

The table below summarizes the key milestones for the engagement strategy. These dates will evolve as scheduling of specific events occurs.

| Techniques                                 | Details  | Date                 | Analysis & Output   | Responsibilities/Resources   |
|--|--|----------------------|---------------------|--|
| Pre-Engagement                             |  |                      |                     |  |
| Council presentation                       | <ul> <li>Provide project overview</li> <li>Understand any relevant context or concerns</li> <li>Answer preliminary questions</li> </ul>  | • June 28            | Meeting notes       | <ul> <li>DOS to send invites &amp; host<br/>on Teams</li> <li>CARS to present &amp; answer<br/>questions</li> <li>CARS to take notes</li> </ul>                                      |
| Parks and Recreation Advisory<br>Committee | <ul> <li>Provide project overview</li> <li>Understand any relevant context or concerns</li> <li>Answer preliminary questions</li> </ul>  | • June 22            | Meeting notes       | <ul> <li>DOS to send invites &amp; host<br/>on Teams</li> <li>CARS to present &amp; answer<br/>questions</li> <li>CARS to take notes</li> </ul>                                      |
| Council presentation                       | Presentation & direction on engagement plan  | August 23            | Meeting Notes       | <ul> <li>DOS to send invites &amp; host<br/>on Teams</li> <li>LEES/CARS to present &amp;<br/>answer questions</li> <li>CARS to take notes</li> </ul>                                 |
| Round 1 Engagement – Site (                | Considerations and Preliminary Co  | oncepts              |                     |  |
| School District Interview:                 | <ul> <li>All options are on the table</li> <li>What options are off the table (for them?)</li> <li>Are there no-go zones or impacts? Parking? Access?</li> <li>Etc?</li> </ul> | ■ Interview:<br>ASAP | ■ Interview summary | <ul> <li>CARS to draft questions and carry out interviews</li> <li>CARS Short introductory presentation</li> <li>CARS to take notes</li> <li>Carscadden and MAD to attend</li> </ul> |

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| Techniques   | Details  | Date  | Analysis & Output                            | Responsibilities/Resources   |
|--|--|---|--|--|
|  | <ul> <li>Facilitate conversation to identify feasible site fits/designs</li> <li>Identify opportunities and impacts and discuss mitigation strategies with stakeholders related to sites</li> <li>Understand pros/cons of sites</li> </ul>                                 |   |  | DOS to coordinate & send invites   |
| Site stakeholder workshops:  Youth Centre, Daycare, Build's Mart, IOOF Hall, adjacent property owners, businesses, and residents | <ul> <li>Provide project info and presentations</li> <li>Ask about preliminary pros &amp; cons for different site options</li> <li>Ask about key site concerns, opportunities, or mitigations</li> </ul>   | <ul> <li>Invites: 2         week before         event</li> <li>Workshop:         Sept 15, 2021         TBC</li> </ul> | Key findings + themes in engagement summary  | <ul> <li>LEES to draft questions + carry out workshop</li> <li>LEES Short introductory presentation</li> <li>LEES to take notes</li> <li>DOS to coordinate &amp; send invites, &amp; project info sheet</li> </ul> |
| Round 2 Engagement – Concept   | Options, Considerations, and   | Trade-offs  |  |  |
| Online survey (8 questions)  | <ul> <li>Confirm site preferences</li> <li>Gather feedback on facility concept options</li> <li>Draft questions:</li> <li>From your perspective, rate the importance of each of the following criteria for selecting a preferred site layout. [Multiple choice]</li> </ul> | ■ ~Nov 1-15<br>2021 TBC<br>■ Open 2 weeks   | Survey results summary in engagement summary | <ul> <li>LEES to draft questions</li> <li>DOS team to review</li> <li>LEES to host on<br/>SurveyMonkey</li> </ul>  |

| Techniques  | Details   | Date   | Analysis & Output                           | Responsibilities/Resources   |
|---|---|--|---|--|
|   | <ul> <li>For each layout option: From your perspective, what are the most important benefits that you see in this option?</li> <li>From your perspective, what are the biggest concerns you have about this site option? [Multiple choice]</li> <li>What is your preferred site option? (2-3 site fit plans w/ high level cost implications)</li> <li>Anything else to add?</li> <li>Standard DOS demographic questions</li> </ul>  |  |   |  |
| Open House (1) to present facility options to stakeholders and the community and get feedback on trade-offs | <ul> <li>Present site and facility options</li> <li>Gather feedback on facility concept options</li> <li>Understand trade-offs</li> <li>Draft Questions:         <ul> <li>What do you like about each option?</li> <li>What are your concerns about each option?</li> </ul> </li> <li>Dot-voting:         <ul> <li>From your perspective, what are the most important considerations for deciding on a preferred site layout (affordability, convenient location, lack of disruption to existing services at aquatic</li> </ul> </li> </ul> | ■ Invites:2+ weeks before event ■ Open House: Nov 4 or Nov 9, 2021 TBC | Key findings + themes in engagement summary | <ul> <li>LEES to draft questions + carry out workshop</li> <li>LEES/CARSC Short introductory PowerPoint</li> <li>LEES to take notes</li> </ul> |

| Techniques                               | Details   | Date                      | Analysis & Output  | Responsibilities/Resources   |
|--|---|---------------------------|--|--|
|  | centre, minimal disruption to neighbours and traffic, etc.)  Additional feedback or considerations to share   |                           |  |  |
| Round 3 Engagement – Final Re            | commendations   |                           |  |  |
| Parks & Recreation Advisory<br>Committee | ■ Final review + feedback   | <ul><li>Pending</li></ul> | <ul> <li>Meeting notes and/or comment log</li> </ul>                               | <ul> <li>CARS to record meeting notes</li> </ul>   |
| Council Presentation                     | Referred to Council for direction   | ■ Pending                 | ■ n/a  | <ul> <li>DOS to schedule</li> <li>DOS to introduce report</li> <li>CARS to present</li> <li>CARS+DOS team to answer questions</li> </ul> |
| Outputs                                  |   |                           |  |  |
| Interim Engagement Summary               | <ul> <li>Summary of engagement<br/>through project<br/>(Engagement Round 1+2,<br/>Project Phase 5)</li> </ul> | October 2021              | <ul> <li>~10 page engagement<br/>summary with additional<br/>appendices</li> </ul> | <ul> <li>LEES to draft</li> <li>DOS to review</li> <li>Carscadden to incorporate into Draft Report</li> </ul>                            |
| Final Engagement Summary                 | <ul> <li>Summary of all engagement<br/>events and key findings</li> </ul>                                     | Nov 30 2021<br>TBC        | <ul> <li>~15 page engagement<br/>summary with additional<br/>appendices</li> </ul> | <ul> <li>LEES to draft</li> <li>DOS to review</li> <li>Carscadden to incorporate into Final Report</li> </ul>                            |

# **COMMUNICATIONS & OUTREACH PLAN**

The table below summarizes the key milestones for communications and outreach. These are key elements to ensure stakeholders and the public are aware of the project and can engage. These dates will evolve as scheduling of specific events occurs.

| Techniques                | Details  | Date                  | Analysis & Output  | Responsibilities/Resources  |
|---------------------------|--|-----------------------|--|---|
| Throughout Project        |  |                       |  |   |
| Updated project website   | Project website should include:  Project overview  Updated project schedule  Engagement opportunities  Updated FAQs  Project contact/email  Sign up for project updates via email  | ■ Throughout project  | <ul> <li>Per DOS Comms<br/>standards or per<br/>impressions/interactions</li> <li>Noted in engagement<br/>summary</li> </ul> | <ul> <li>LEES to provide content<br/>from Engagement &amp; Comms<br/>Plan</li> <li>DOS Comms team to review<br/>content, post content &amp;<br/>report metrics</li> </ul> |
| Project email address     | To be available on project website or<br>materials for questions   | ■ Throughout project  | <ul> <li>Relevant responses<br/>integrated into<br/>engagement summary</li> </ul>  | <ul> <li>DOS team to forward<br/>relevant responses to<br/>project team</li> </ul>  |
| On site signage           | On site signage should include:  Project name, phases, contacts, website, anticipated dates & engagement opps in graphically appealing format  Purpose:  Build project awareness Direct people toward project website Direct people toward engagement opps | Throughout project    | ■ n/a  | <ul> <li>CARS/LEES to draft</li> <li>DOS to review &amp; install</li> </ul>   |
| Project updates via email | <ul> <li>Provide project updates and engagement opportunities for</li> </ul>   | ■ ~1 wk before public | <ul> <li>Size of mailing list noted in engagement summary</li> </ul>   | CARS/LEES to provide draft content  |

| Techniques   | Details  | Date  | Analysis & Output  | Responsibilities/Resources   |
|--|--|---|--|--|
|  | interested stakeholders and members of the public  | engagement opportunities  Upon project delivery | •  | DOS team to finalize & send project update emails  |
| Social media   | <ul> <li>Build project awareness</li> <li>Solicit survey participation</li> <li>Invite participants to virtual open houses (if happening)</li> <li>Inform stakeholders and public of project outcomes</li> </ul> | Phase 3, Phase 5, Phase 7                       | <ul> <li>Per DOS Comms<br/>standards or per<br/>impressions/interactions</li> <li>Noted in engagement<br/>summary</li> </ul> | <ul> <li>LEES to provide draft<br/>content</li> <li>DOS Comms to finalize, post,<br/>monitor, &amp; report relevant<br/>metrics</li> </ul> |
| Round 1 Communications                               | - Site Options and Preliminary Conce   | pts   |  |  |
| Project kick-off press release                       | <ul><li>Build project awareness</li><li>Introduce future engagement opportunities</li></ul>  | • Week of Aug<br>30 (TBC)                       | ■ n/a  | <ul><li>LEES to draft</li><li>DOS to review &amp; send</li></ul>   |
| Past engagement email list                           | <ul><li>Build project awareness</li><li>Introduce future engagement opportunities</li></ul>  | • Week of Aug<br>30 (TBC)                       | ■ n/a  | <ul><li>LEES to draft</li><li>DOS to review &amp; send</li></ul>   |
| Project information poster                           | <ul> <li>Include project name, phases,<br/>contacts, anticipated dates &amp;<br/>engagement opportunities</li> <li>Graphically appealing</li> </ul>  | • Week of Aug<br>30 (TBC)                       | ■ n/a  | <ul><li>LEES to draft w/ CARS input</li><li>DOS to review &amp; distribute</li></ul>   |
| Stakeholder outreach (site stakeholder specifically) | <ul> <li>Deliver project poster to adjacent<br/>businesses, property owners, and<br/>residents</li> <li>Install on-site signage with project<br/>information</li> </ul>  | • Week of Aug<br>30 (TBC)                       | <ul> <li>Track project         information requests</li> <li>Maintain email list for         project notices</li> </ul>      | <ul><li>Project info poster, as above</li><li>DOS to review &amp; distribute</li></ul>   |

| Techniques                      | Details   | Date                      | Analysis & Output  | Responsibilities/Resources   |
|---------------------------------|---|---------------------------|--|--|
| Social media post 1             | <ul> <li>Build project awareness</li> <li>Alert to future public engagement</li> <li>Link to project website</li> </ul> | ■ Week of Aug<br>30 (TBC) | <ul> <li>Per DOS Comms<br/>standards or per<br/>impressions/interactions</li> <li>Noted in engagement<br/>summary</li> </ul> | <ul> <li>LEES to provide draft<br/>content</li> <li>DOS Comms to finalize, post,<br/>monitor, &amp; report relevant<br/>metrics</li> </ul> |
| Round 2 Communications –        | Concept Options, Considerations, a  | nd Trade-offs             | I  |  |
| Social media post 2             | <ul> <li>Solicit survey participation</li> <li>Invite public to open house</li> </ul>                                   | • Oct/Nov 2021            | <ul> <li>Per DOS Comms<br/>standards or per<br/>impressions/interactions</li> <li>Noted in engagement<br/>summary</li> </ul> | <ul> <li>LEES to provide draft<br/>content</li> <li>DOS Comms to finalize, post,<br/>monitor, &amp; report relevant<br/>metrics</li> </ul> |
| Project email list notification | <ul> <li>Solicit survey participation</li> <li>Invite public to open house</li> </ul>                                   | Oct/Nov 2021              | <ul> <li>Responses and open<br/>house attendance</li> </ul>  | <ul> <li>LEES to provide draft<br/>content</li> <li>DOS Comms to finalize and<br/>send</li> </ul>  |
| Round 3 Communications –        | Preferred Concept and Recommend   | dations                   |  |  |
| Social Media post 3             | <ul> <li>Inform stakeholders and public of project outcomes</li> </ul>  | ■ Pending                 | <ul> <li>Per DOS Comms<br/>standards or per<br/>impressions/interactions</li> <li>Noted in engagement<br/>summary</li> </ul> | <ul> <li>LEES to provide content</li> <li>DOS Comms to post,<br/>monitor, &amp; report relevant<br/>metrics</li> </ul>                     |

| Techniques                      | Details  | Date      | Analysis & Output | Responsibilities/Resources  |
|---------------------------------|--|-----------|-------------------|---|
| Project email list notification | <ul> <li>Inform stakeholders and public of project outcomes</li> </ul> | ■ Pending | ■ n/a             | <ul> <li>LEES to provide draft<br/>content</li> <li>DOS Comms to finalize and<br/>send</li> </ul> |

# STAKEHOLDER LIST

#### **Decision-makers & Internal Stakeholders**

- Municipal Council
- Parks and Recreation Advisory Commission
- Steering Committee

#### Site Stakeholders

- SD 67 repesentatives
- Adjacent land owners and businesses (both sites)
  - Youth centre
  - Daycare
  - Timbermart
  - IOOF Hall
  - Others TBD
- Adjacent residents (both sites)

#### **Aquatic Centre User Groups**

- Recope (Aquatic Rehab)
- Orca Swim Club
- Orca Masters Swim Club
- SD67 Summerland Secondary School
- SD67 Trout Creek Elementary
- SD67 Giant's Head Elementary
- SD67 Summerland Middle School
- Special Olympics
- Okanagan Kayak Club
- TriPower Club
- Ocean Tec
- Penticton Pikes Summer Swim Club
- Unisus International School
- Hydrotherapy Summerland Physio
- Indoor Sport User Groups
- Fencing

- Karate
- Pickleball
- Indoor Soccer Youth Pinnacles
- Indoor Soccer Senior
- Gymnastics
- Summerland School of Dance
- In House Performing Arts Studio
- Lakeshore Racquets Club
- Badminton Club
- Martial Arts
- Parkour
- Volleyball adult recreation
- Volleyball
- Lacrosse Minor
- T-ball (youth) /Minor Baseball
- Hockey dryland

#### **Community Organizations**

- Summerland Drop-In Recreation Centre
- Youth Centre Association
- Childcare Registered Daycares/BC Gov't licensed
- Okanagan Modern Quilt Guild
- Summerland Arts Council & Gallery
- Museum & Archives
- Summerland Library
- Singers & Players
- Pleasure Painters
- Potters Guild
- Special Olympics
- 55+ BC Games
- Boys & Girls Club



- Cubs/Scouts/Beavers
- Girl Guides of Canada
- Emergency Support Services
- Health Care Auxiliary
- Summerland Health Centre Volunteers
- Alzheimer's Society of BC
- Meals on Wheels
- OneSky
- Summerland Food Bank & Resource Centre Society

#### **Service Clubs**

- Rotary Club
- Kinsmen Club

- Kiwanis Club
- Royal Canadian Legion
- Air Cadets
- K-40
- Legion Ladies Auxiliary
- Rebekkah Lodge IOOF Hall
- St. Johns Ambulance
- Summerland Healthy Community Initiative
- Summerland Child & Youth Committee

## **Chamber/Tourism/Regional Organizations**

- Summerland Chamber of Commerce
- Okanagan Tourism



# **EVALUATION**

The table below summarizes our engagement and communications targets. This summary includes demographic details about our audience as appropriate. Quantitative targets help track our progress and allow us to respond and adjust as needed through the process.

|          | Metric  | Target   | Notes   |
|----------|---|--|---|
|          | # of participants in open houses  | 50 people  | In-person   |
|          | # of completed surveys  | 400 per survey   |   |
| Process  | Social media reach  | 200 people   | District of Summerland has almost 4,000 followers on Facebook |
| <b>a</b> | Representativeness of participants surveyed                                 | Representation from "seldom heard" stakeholder groups so that participation broadly mirrors District of Summerland demographics  Seldom Heard participants include:  Youth Seniors People with disabilities or disability advocacy groups                          |   |
| Results  | Outputs and outcomes achieved from the engagement.  Participants felt their | <ul> <li>Stakeholders and rec centre users were aware of the process</li> <li>The general public were aware of the process</li> <li>Most participants felt that their input affected the outcome</li> <li>A broadly supported project delivered on time</li> </ul> |   |
| <u> </u> | voice was heard and considered  | Most participants felt their voices were heard and considered  |   |
|          | Lessons learned from the engagement   | N/A  | Summarize<br>lessons learned                                  |



# FREQUENTLY ASKED QUESTIONS

#### Q: What is this project about?

A: The District of Summerland is developing a Feasibility Study and Site Fit to confirm the location, layout, and costs for a new or renovated Recreation Centre, and assess whether a new Primary Health Centre could fit alongside the Recreation Centre.

#### Q: How does this project relate to past work?

A: The Needs Assessment confirmed the need for a new recreation centre and health centre, though it recommended completing two separate feasibility studies independently while studying whether it is feasible to co-locate or not on the same property. The Feasibility Study and Site Fit will confirm the best location and check whether there is room for a new primary health clinic on the same parcel.

#### Q: What sites are under consideration?

A: The two sites under consideration for locating the new recreation centre are the site of the existing Summerland Aquatic Centre on Kelly Avenue and adjacent to the Arena Site on Jubilee Road.

#### Q: When is this happening?

A: The Feasibility Study & Test Fit began in June with the goal of completing the report in Winter 2021/2022.

#### Q: How can I participate?

A: There will opportunities for the public and key stakeholders to provide feedback through two rounds of engagement:

#### Round 1:

Site Stakeholder Workshop

Stakeholder Interviews

#### Round 2:

**Public Online Survey** 

Public Open House

Keep an eye on the project webpage and social media for more details.

