



Community Consultation on Off-Leash Dog Parks for the District of Summerland

Consultant Report, December 7, 2020
Lesley Dyck Leadership and Consulting



E-mail: Lesley@lesleydyck.ca
Phone: 778-516-1514
Web: www.lesleydyck.ca



Contents

Executive Summary.....	3
Introduction	5
Background (Phase 1, September 2019-March 2020)	5
Community Consultation (Phase 2, August-December 2020)	6
Project Activities	6
Background Documents	6
Online Open House and FAQ's.....	7
Public Survey	7
Survey Response	8
Survey Findings	9
Prioritization of Neighbourhoods	9
Site Comparisons	10
Recommendations	12
APPENDICES	14
Appendix A – Dog-Related Recommendations, Consultant Report January 2020	14
Appendix B – Stakeholder Groups	15
Appendix C – Correspondence Themes	20
Appendix D – Frequently Asked Questions.....	22
Appendix E – Online Open House Attendees.....	27
Appendix F – What is a Dog Park?	28
Appendix G – Proposed Off-Leash Sites.....	32
Appendix H – Impact and Mitigation Options	41
Appendix I – Public Survey Summary Report.....	46
Appendix J – Maps of Comparison Sites	87

Executive Summary

A year-round and fully enclosed (fenced) off-leash dog park is an important part of a dog-friendly community, along with appropriate bylaws, responsible dog ownership and enforcement. The *Summerland Parks & Recreation Master Plan* (2018) recommended that an off-leash dog park be developed to meet the need for a fully enclosed accessible off-leash area.

The purpose of this report is to:

- Summarize the work that has been done to date on identifying an appropriate site for an off-leash dog park
- Share the findings from the community consultation that was undertaken to get feedback on the sites prioritized for consideration by Council
- Make recommendations on preferred sites and potential next steps

Phase 1: September 2019 – March 2020

The recommended site for an off-leash dog park in the first phase was Peach Orchard Beach Park. This site was rejected by Council due to the expected impact on the local community. In March 2020, Council asked staff to further explore five potential sites and collect feedback from community members and stakeholder groups. The five original sites included:

Three properties owned by the District of Summerland:

- Powell Beach Park
- Living Memorial Park (Snow Ave.)
- Summerland Rodeo Grounds.

Two additional sites were recommended for exploration as partnerships. These sites were removed from the community consultation at the request of the property owners:

- Julia Street Community Church
- St. John's Lutheran Church (Victoria Rd. North)

Phase 2: August -December 2020

Project activities in this phase included:

1. Project page on the District of Summerland website
2. Development of three background documents, FAQs document, and Correspondence document
3. Focus groups/phone meetings with key stakeholder groups
4. Online Open House (October 22)
5. Online Public Survey (October 23 – November 8)

Over 300 completed surveys were received (308), representing 3.2% of the Summerland population age 20 and older (based on 2016 Census data).

Key learnings from the survey included

1. No clear overall best site – while Living Memorial Park was ranked highest of the 3 sites, it received support from less than half of respondents.
2. Dog ownership does not determine level of support – most survey respondents own a dog (73%)

3. Citizens are concerned about the impact on current users and costs – there is reluctance to take away recreational opportunities at any site, and there is a strong commitment to ensuring cost effectiveness.
4. There are different visions for an off-leash dog park – some envision a large busy facility with people coming from all over, while others see an accessible space that meets the needs of the central area, and a few who do not feel a fenced off-leash area is necessary.

Recommendations

Powell Beach Park and the Summerland Rodeo Grounds did not received adequate support and are not recommended for further consideration. Although Living Memorial Park received the most support, there were concerns raised about displacing baseball and the impact and cost of renovating the Powell Beach softball diamond as the proposed mitigation option. As a result, it is recommended that two additional sites be added for comparison purposes, for a total of three sites for consideration:

1. Living Memorial Park
2. Dale Meadows Park
3. Fosbery Highway Easement

These sites have been selected based on prioritizing the needs of dog owners in the central area (including Upper Town and 97 East). The feedback from the community suggests that this is where the greatest need exists and where most of the dog owners who would benefit from a fenced off-leash dog park are currently living.

To support comparison of the three sites, **one option** is to contract a landscape designer to do drawings for both the Dale Meadows and Fosbery sites. This would not be necessary for the Living Memorial site as the proposed design is based on the current fencing arrangement.

A second option is to do the comparison using a 2-step process, starting with the additional site that is judged as most promising. Step one would be to do drawings and develop a budget for either the Dale Meadows site OR Fosbery site. The prioritized site would then be compared to the Living Memorial site and a selection made. If no selection could be made, step two would be the development of drawings for the third and final site.

Summary of recommendations and cost estimate:

#	Recommendation	Cost estimate
1	Prioritize the central area of Summerland (Upper Town and 97 East neighbourhoods) for access to a fenced off-leash dog park	n/a
2	Revise the mitigation plan and cost estimate for Living Memorial, related to displacing baseball	Staff time
3a	Drawings and cost estimates for both: 1) Dale Meadows and 2) Fosbery Highway Easement, to compare with 3) Living Memorial design and costs	Landscape Designer Total = \$5,000 Staff time
	OR	
3b	Drawings and cost estimates for 1) Fosbery Highway Easement, to compare with 2) Living Memorial design and costs	Landscape Designer Total = \$3,000 Staff time

Introduction

A year-round and fully enclosed (fenced) off-leash dog park is an important part of a dog-friendly community, along with appropriate bylaws, responsible dog ownership and enforcement. The *Summerland Parks & Recreation Master Plan* (2018) recommended that an off-leash dog park be developed to meet the need for a fully enclosed accessible off-leash area.

The purpose of this report is to:

- Summarize the work that has been done to date on identifying an appropriate site for an off-leash dog park
- Share the findings from the community consultation that was undertaken to get feedback on the sites prioritized for consideration by Council
- Make recommendations on preferred sites and potential next steps

The provision of site drawings and final costing estimates for preferred sites are outside the scope of this report and should be considered as a next step to guide Council in making the selection, or after the preferred site has been selected.

Background (Phase 1, September 2019-March 2020)

The Parks and Recreation Departments started working on updating bylaws related to dogs and identifying an appropriate location for an off-leash dog park in 2019. This first phase of the project was integrated into a larger land-use planning project focused on tennis, pickleball and dog parks. (See the consultant report: *District of Summerland Recreation Land Use Planning – for outdoor tennis, pickleball and dogs-in-parks*, January 2020).

The recommended site for an off-leash dog park in this first phase was Peach Orchard Beach Park. This site was rejected by Council due to the expected impact on the local community.

In March 2020, Council asked staff to further explore five potential sites and collect feedback from community members and stakeholder groups.

The five sites included 3 properties owned by the District of Summerland:

- Powell Beach Park
- Living Memorial Park (Snow Ave.)
- Summerland Rodeo Grounds.

Two additional sites were recommended for exploration as partnerships:

- Julia Street Community Church
- St. John's Lutheran Church (Victoria Rd. North).

See **Appendix A** for a complete summary of dog-related recommendations from the consultant report in January 2020.

Community Consultation (Phase 2, August-December 2020)

Project Activities

The activities undertaken in phase 2 included:

Month	Activity
August	<ul style="list-style-type: none">• Discussion with Julia Street Community Church and St. John's Lutheran Church about potential partnerships with the District• First draft of background documents and community survey• Online meeting with the Parks & Recreation Advisory Committee to get feedback on background documents and the survey (August 24)
September	<ul style="list-style-type: none">• Identification and phone meetings/focus groups with key stakeholder groups to get feedback on the first drafts of background documents (see Appendix B for a list of stakeholder groups, contact information and focus group notes)• Revision and finalization of background documents• Creation of the Summerland Dog Park Project page on the District website, including weekly summary documents of correspondence received (see Appendix C for a summary of themes from collected correspondence) and a summary of FAQ's (see Appendix D)
October	<ul style="list-style-type: none">• Posting of final background documents on the project website (October 9)• Online open house session (2 x 1 hour each) (October 22) (see Appendix E for a list of open house attendees).• Launch of the online public survey (October 23)
November	<ul style="list-style-type: none">• Close of the online public survey (November 8)• Review of the draft report on the public survey results with the Parks & Recreation Advisory Committee (November 25)• Posting of Public Survey Report on the project website (November 27)
December	<ul style="list-style-type: none">• Project report (December 7)• Planned presentation to Council (December 14)

Background Documents

The request from Council was to get community feedback on five potential dog park locations. However, discussions with the two churches about potential partnerships to develop dog parks on their property resulted in both organizations declining to participate. The primary reasons were:

- Concern about the impact on their immediate neighbours
- Concern about the lack of flexibility around use of the land for other purposes in the short- and long-term

As a result, phase 2 focused on getting community feedback on three potential dog park locations in Summerland:

1. Powell Beach Park
2. Living Memorial Park (Snow Ave.)
3. Summerland Rodeo Grounds

Background documents were developed to ensure the focus of the community consultation was clear and that the information being reviewed by citizens and stakeholder groups was a generally agreed statement of facts about the sites, expected costs and impacts. Stakeholder groups reviewed the first versions of each document and provided feedback during focus group discussions before the final versions were created. (See **Appendix B** for focus group notes).

The background documents were made available to download from the project website and include:

1. **What is a dog park?** – focused on the purpose and key design elements of an off-leash park based on evidence and best-practice from other jurisdictions (see **Appendix F**)
2. **Proposed off-leash sites** – provided a summary of the three sites, including location maps, diagrams of size and infrastructure options, assessment of factors in favour and against, and cost estimates (see **Appendix G**)
3. **Impact and mitigation options** – identified issues related to the displacement of current users at the three sites and possible future shared use challenges, including an assessment of expected costs (see **Appendix H**)

Online Open House and FAQ's

In order to ensure information on the proposed sites and the overall consultation process was clear, two 1-hour online open house sessions were held. Participants were asked to register and provide their questions in advance so that the responses could be organized and presented as clearly as possible. Participants also had the opportunity to ask additional questions via the 'chat box' function during the open house session. (See **Appendix E** for a list of attendees).

The questions and answers were compiled and combined with questions from correspondence received via e-mail and letter (see **Appendix C** for a summary of correspondence themes), to create a Frequently Asked Questions (FAQs) document (see **Appendix D** for the list of FAQs).

Public Survey

The purpose of the survey was to get community feedback on three potential dog park locations in Summerland:

1. Powell Beach Park
2. Living Memorial Park (Snow Ave.)
3. Summerland Rodeo Grounds

In addition to questions about the accessibility, design and cost/benefit of each propose site, the public was asked rank the sites according to their preference, indicate which sites they were likely to use, and make suggestions about other potential sites that should be considered. The full *Public Survey Summary Report* is available in **Appendix I**, along with the list of the survey questions.

Data was collected about survey respondents related to neighbourhood, age, gender, access to a vehicle, and dog ownership. The survey was open to all Summerland citizens regardless of pet ownership.

Survey respondents were asked to review the three background documents before completing the survey in order to better understand each of the options, costs and impacts:

The survey was open for 2 weeks **October 23 to November 8, 2020**, available electronically via a link on the District of Summerland website. Paper copies were also available by special request through the Summerland Aquatic and Fitness Centre (6 paper copies were received). The survey was administered using the Summerland *Jitsutech* account.

Promotion of the survey included updates in the monthly Summerland utility newsletter in September and October, information on the District of Summerland website, as well as e-mail notification to stakeholder organizations. The survey was also promoted via social media, news release/mass media, and flyers posted in the Snow Avenue and Powell Beach areas.

Survey Response

Over 300 completed surveys were received (308), representing 3.2% of the Summerland population age 20 and older (based on 2016 Census data).

It is not possible to estimate the response rate for households with and without dogs because surveys were collected from individuals and not households. However, 73% of survey respondents reported owning a dog, which likely exceeds the expected household average of 41% of households (based on Canadian data). Over 1,000 dogs are licensed in Summerland, but the number of dogs in the community is estimated to be over 2,000 based on projected ownership rates.

The responses were divided into 3 groups along geographic lines for analysis:

	Trout Creek n=116	Central Area* n=85	Outlying Areas** n=107
% of respondents	37.7%	27.6%	34.7%
Over 10 years in Summerland	67%	70%	62%
Age 50 or older	57%	60%	45%
Majority female respondents	52%	67%	69%
Access to a vehicle	98%	95%	97%
Own a pet	79%	89%	95%
Own a dog	62%	78%	80%
Own a service animal	0	4%	3%

*Central Area – includes Upper Town (74%) and 97 East (26%)

**Outlying Areas – includes remaining neighbourhoods, as well as those reporting that they do not live in Summerland (1.9% of survey responses)

Survey Findings

1. No clear overall best site

There is no clear overall 'best site' for an off-leash dog park in Summerland based on survey responses. The survey asked about preferred sites in two ways. One of the questions asked respondents to rank the three sites in order of preference. Living Memorial Park had the most 'first choice' selections at 37%, but that was offset by 10% indicating it as a 'third choice' and 22% indicating it as 'I do not choose'.

Another question asked respondents with dogs about how likely it is they will use each site if it is built. Living Memorial was again the most likely to be supported for use at 43% (very likely/possibly will use), followed by Rodeo Grounds at 34% (very likely/possibly will use), and Powell Beach at 29% (very likely/possibly will use). The only group that had more than half of respondents saying they would likely use one of the sites is the Central Area respondents, who reported interest in using Living Memorial (58% very likely/possibly will use).

2. Dog ownership does not determine level of support

Differences in opinions about off-leash dog park sites are not likely to be related to dog-owners versus non-owners. Over 300 surveys were received, and most survey respondents own a dog (73%).

3. Citizens are concerned about the impact on current users and costs

Respondent comments indicate a variety of concerns with each site, with two dominant concerns reported by all community neighbourhoods: 1) there is a reluctance to take away recreational opportunities, or negatively impact, current users of each site unless necessary, and 2) there is a strong commitment to ensuring the cost effectiveness of the choice of site and design.

4. There are different visions for an off-leash dog park

Survey respondents have competing visions about the purpose of a fenced off-leash park. Some see the ideal park as a large busy facility that attracts dog owners from all neighbourhoods, and potentially outside the community. Others see it more as an accessible supplement to existing off-leash areas that is important for those who live in central higher density neighbourhoods and who have accessibility challenges. A few survey respondents do not feel that it is a necessary part of a dog-friendly community due to the other natural off-leash and seasonal areas that are available.

Prioritization of Neighbourhoods

It is unlikely that Summerland will be able to find an appropriate site for an off-leash dog park that meets the needs of all neighbourhoods and types of dog owners. Therefore, it is recommended that the central area be prioritized (Upper Town and 97 East). This is where there is greatest population density, and likely the greatest density of dogs. Feedback from the community suggests that this is where the greatest need exists and where most of the dog owners who would benefit from a fenced off-leash dog park are currently living.

Living Memorial Park is a possible option for an off-leash dog park to serve the central Summerland area and it was the highest ranked of the three proposed sites. However, there were still many concerns raised about the impact on baseball users, and the moderate level of accessibility due to needing to cross the highway from downtown. There was also concern about the proposed mitigation option which called for the renovation of the softball diamond at Powell Beach Park. Many were concerned about the cost, and local community members were very concerned that the installation of outfield fences would severely limit the multi-use nature of the park.

Based on these findings it is important to assess and compare all comparable sites serving the central area before making a final selection.

The survey asked respondents to suggest additional sites that would meet the accessibility, design and cost/benefit criteria. Two park sites comparable to the proposed Living Memorial (small option) in size and proximity to downtown were suggested as options by survey respondents. These include:

- Memorial Park (near the horseshoe pits)
- Dale Meadows (portion of the parking lot and adjacent grassy area)

Memorial Park was recommended in phase 1 for consideration in the upcoming master planning process (see **Appendix A**).

Dale Meadows was rejected as a site during phase 1 due to the proposed design that would remove one of the soccer fields to create a dog park. However, the proposed design in this phase calls for the removal of some parking stalls and use of the grassy area along the soccer fields and softball diamonds.

Survey respondents also suggested options for purchasing or leasing land, but these have not been explored further due to the direction of Council to focus on District owned land or partnership opportunities.

Site Comparisons

The sites included for comparison have been selected based on prioritizing the needs of dog owners in the central area (including Upper Town and 97 East):

1. Living Memorial Park
2. Dale Meadows Park
3. Fosbery Highway Easement

Powell Beach Park and the Summerland Rodeo Grounds sites are not centrally located and are not recommended for an off-leash dog park at this time. Memorial Park meets many of the criteria for a central dog park, but it is also not recommended due to the small size of available space and the purpose of the park as an important multi-use space for civic events. All these parks could be considered for off-leash use during the off-season (winter/spring), but not for the purpose of an all-year fenced off-leash dog park.

The Fosbery Highway Easement was identified by Summerland staff as a potential site due to the size, central location, mature trees and installed irrigation, and the fact that it is already being maintained by District staff. Permission to use this area for park purposes will need to be obtained from the *Ministry of*

Transportation and Infrastructure (MOTI). However, preliminary discussion with representatives indicates that MOTI would be open to this option, but would require that the District of Summerland submit scale drawings and assume liability (personal communication, Lori Mullin, Director of Community Services). It would also require rezoning by the District from the current 'RSD3 Residential'.

The findings of the public survey and the recommendation to add two new sites (Dale Meadows and Fosbery Highway Easement) to compare with the Living Memorial site were reviewed with the *Parks and Recreation Advisory Committee*. The Committee was asked to give feedback on the level of community engagement, clarity of the feedback from the public, prioritization of the central area for a dog park, and which additional sites may be comparable. The Committee confirmed their satisfaction with the engagement and feedback from the public, and agreed that the central area should be the priority.

There was recognition that the Living Memorial site has some disadvantages due to the impact on baseball and the impact/cost of Powell Beach mitigation option. The Committee also confirmed that the Dale Meadows option and the Fosbery Highway Easement option are the most reasonable to explore further.

The table below summarizes the key factors in favour and against each of the three sites for comparison purposes. Maps of each site with examples of possible dog park boundaries can be found in **Appendix J**. Please note, these dog park 'footprints' are intended as examples and will need to be adapted as part of formal site design and costing of the selected site.

TABLE 1 – Summary of factors in favour and against

Factors	Living Memorial Park	Dale Meadows Park	Fosbery Highway Easement
Factors in favour			
Central, but not close to residential area	Yes	Yes	Yes (4 houses nearby)
Safe and appealing for people and dogs	Yes	Yes	Yes (some traffic noise)
Can start small and expand	Yes	Yes	Yes
Basic infrastructure in place	Yes	Yes	No (irrigation only, no washroom)
No displacement of recreation users	No	Yes	Yes
Liability and zoning issues already covered/in place	Yes	Yes	No (requires rezoning and possible flyball netting)
Factors against			
Impact on current users	Baseball (Mosquito and Tadpole)	Large events in summer (4-6 tournaments plus dog show)	No
Need to cross highway from downtown	Yes	No	Yes

Factors	Living Memorial Park	Dale Meadows Park	Fosbery Highway Easement
Potential parking issues during games/tournaments	Yes	Yes	No
Gate opening/closing in winter	Yes	Yes (gate 1, not gate 2)	No

The factors noted in **Table 1** do not include costs. Although costs for development and impact mitigation need to be factored into the final site selection decision, many design and infrastructure costs can be controlled using a phased approach that increases the size and amenities over time.

Recommendations

There is overall support for an off-leash dog park in Summerland, and there is a need for this type of option for dog owners living in the central area (Upper Town and 97 East neighbourhoods). These are the areas with the greatest population density (and likely the highest density of dogs), older people, and people with increased accessibility needs.

There are three potential sites recommended for consideration, each with specific challenges to be overcome:

If this site is selected the District will need to:
1. Living Memorial Park	<ul style="list-style-type: none"> Choose a footprint in order to develop a budget for the site (costs have already been estimated). Budget for adapting the Powell Beach mitigation option to improve the quality of the softball field and eliminate outfield fencing to keep the multi-use nature of the park /OR/ Find another softball diamond for baseball and softball to share.
2. Dale Meadows Park	<ul style="list-style-type: none"> Develop a design that minimizes the loss of parking spots, considers the best flow from the parking lot to the baseball and soccer fields, and minimizes the impact on site maintenance and management by District staff. Once the design has been determined costs can be assessed
3. Fosbery Highway Easement	<ul style="list-style-type: none"> Create a scale drawing for the MOTI and apply for permission to use the space, including agreeing to post and enforce signage re: not parking on the highway Consider liability issues and develop a design that is comfortable for users, minimizes the impact on local residents, and prevents stray balls from accessing the highway Rezone the area from 'RSD3 Residential'

It is not possible to develop comparable budgets across all three sites without first designing each site to address its unique implementation challenges.

One option is to contract a landscape designer to do drawings for both the Dale Meadows and Fosbery sites. This would not be necessary for the Living Memorial site as the proposed design is based on the

current fencing arrangement. Based on these drawings, comparable budgets could be developed across all three sites to guide selection of the preferred site.

A second option is to do the comparison using a 2-step process, starting with the additional site that is judged as most promising. Step one would be to do drawings and develop a budget for either the Dale Meadows site OR Fosbery site. The prioritized site would then be compared to the Living Memorial site and a selection made. If no selection could be made, step two would be the development of drawings for the third and final site.

If this 2-step option is preferred, it is recommended that the Fosbery Highway Easement be prioritized due to the central location and minimal impact on current recreation users.

It is also recommended that the following recommendations from phase 1 be implemented as soon as possible to create a dog-friendly community and support the investment in an off-leash dog park:

- 1-4 Bylaws – Review and pass updates to Bylaws (95-013 and 2017-024) and install signage
- 1-5 Develop a bylaw promotion and enforcement campaign to increase voluntary compliance
- 1-7 Improve the dog licensing and tracking system to improve available data on the number of dogs and impact on services (e.g. off-leash areas, enforcement)
- 1-8 Review feedback to the bylaws and revise as necessary within 2 years

Summary of recommendations and cost estimate:

#	Recommendation	Cost estimate
1	Prioritize the central area of Summerland (Upper Town and 97 East neighbourhoods) for access to a fenced off-leash dog park	n/a
2	Revise the mitigation plan and cost estimate for Living Memorial, related to displacing baseball	Staff time
3a	Drawings and cost estimates for both: 1) Dale Meadows and 2) Fosbery Highway Easement, to compare with 3) Living Memorial design and costs	Landscape Designer Total = \$5,000 Staff time
	OR	
3b	Drawings and cost estimates for 1) Fosbery Highway Easement, to compare with 2) Living Memorial design and costs	Landscape Designer Total = \$3,000 Staff time

APPENDICES

Appendix A – Dog-Related Recommendations, Consultant Report January 2020

#	Item	Year
Dogs-in-Parks		
1-1	Peach Orchard - Dog Beach: Increase accessibility by installing a path and new wheelchair accessible gate	Year 1
1-2	Peach Orchard Beach – Dog Park: create 1-acre fenced off-leash area, including gates, path, water station, waste station and signage	Year 1
1-3	Julia Street Community Church – Dog Park: Phase 1 – Develop partnership agreement between the District and the Julia Street Community Church, undertake community consultation, and develop budget Phase 2 – Explore grant opportunities, finalize budget, install park	Year 1 Year 2
1-4	Bylaws – Review and pass updates to Bylaws (95-013 and 2017-024) and install signage	Year 1
1-5	Develop a bylaw promotion and enforcement campaign to increase voluntary compliance	Year 1
1-6	Develop a tourism data collection plan to assess the number of visitors with dogs and the potential economic impact of developing a destination off-leash park as part of long-term planning	Year 2
1-7	Improve the dog licensing and tracking system to improve available data on the number of dogs and impact on services (e.g. off-leash areas, enforcement)	Year 2
1-8	Review feedback to the bylaws and revise as necessary within 2 years	Year 3
Long-term planning		
3-1	Memorial Park master planning: include consideration of adding a dog park and/or courts for pickleball in the planning process	Year 1
3-2	Summerland Rodeo Grounds master planning: include consideration of adding a dog park and/or courts for pickleball and tennis in the planning process	Year 2

Appendix B – Stakeholder Groups

The following groups were identified and contacted for input as part of the community consultation, although some declined to provide feedback.

Group	Contact Name	Participation
Baseball and Softball		
Minor Baseball	Terry Rolston	Focus group
Minor Fastball (softball)	Cynthia Cutt	Focus group
Softball – Slo-pitch	Jeremy Sirakov	No response
Action Fest Slo-pitch Tournament	Tyler Evans	No response
Rodeo Grounds		
Summerland Equine Development Committee	Janine Sentes, VP	Phone meeting
	Kyli Haugland, Secretary	
Garnet Valley Gang	Wendy and Jim Davis	Not contacted
The Kettle Valley Railway Society	Sharon Unrau, President	E-mail response
Dog Owners		
Summerland Dog Owners Association (SDOA)	Pam Ayotte and Robert Hacking	Focus group

Three other stakeholder groups were identified through the implementation of the Public Survey:

Other Groups	Contact Name	Participation
TriPower Triathlon Club	Michael and Melissa Berrisford	Written correspondence
Summerland Rotary Club	Aart Dronkers	Written correspondence
Friends of Powell Beach	friendsofpowellbeach@gmail.com	Written feedback from individual members

FOCUS GROUP NOTES

1. Focus Group – Baseball and Softball September 19, 2020, 10:00-11:00, via Zoom

Facilitator:

Lesley Dyck, Consultant lesley@lesleydyck.ca

Participants:

Cynthia Cutt, Summerland Minor Fastball ccutt5@telus.net
Terry Rolston, Summerland Minor Baseball trolston@telusplanet.net

NOTES

General feedback:

- It is a serious concern that all 3 proposed sites are going to negatively impact youth recreation activities in Summerland
- There is a lot of volunteer time and community fundraising that will be lost if one of the diamonds becomes a dog park
- The District should consider purchasing land for a dog park, and/or propose that community organizations and advocates of the dog park engage in fundraising for the land purchase
- If the batting cage is relocated, it would be good to include costs for upgrading to make it secure (lockable) so that damage in the long term is prevented

Questions that emerged during the discussion:

1. What is the ideal size for a dog park?
Answer: 1-3 acres is recommended, but it depends on location and number of dogs using it
2. Will Peach Orchard continue to be an off-season off-leash park after this park is built?
Answer: Designated off-leash off-season sites will be reviewed when the bylaws are revised.

Information to clarify in the background documents:

1. Can dogs get under the current fence at Living Memorial diamond #3? Lesley will check and build in repair costs if necessary
2. In the impact and mitigation document, please note that the cost of the dog park fence is in the proposed site document.

Cynthia and Terry will send any additional comments to Lesley by e-mail, and consider writing a letter to the District for posting on the Dog Park Project website.

2. Focus Group – Summerland Dog Owners Association **September 19, 2020, 12:00-1:00, via Zoom**

Facilitator:

Lesley Dyck, Consultant lesley@lesleydyck.ca

Participants:

Pam Ayotte, President, SDOA summerland.dog.owners.association@gmail.com

Robert Hacking

Jennifer Stark

Al Hays

Claude Dusseault

Bernadine Jacobs

Debbie MacKay

Leona Callewaert

NOTES – revised 21 September 2020 following feedback from participants to the first draft

Feedback on each proposed site:

1. Rodeo Grounds

- The Rodeo Grounds site is not supported for a dog park by any of the meeting participants. All participants indicated that they would not use the park if built there.
- Accessibility concerns include:
 - The distance from downtown Summerland and the poor quality of the road
 - The long path that will be required from the parking lot, even if it is asphalt. People with mobility challenges will find it too difficult. As a result, the regular users will likely only be those who are already using the Conkle Mountain trails.
 - In winter that area gets significant snow, making it difficult for small dogs to use. It will also require regular plowing, which will increase costs
- Safety concerns include:
 - Rattlesnakes and ticks
 - Bears, coyotes and other wildlife
 - Cactus
 - Proximity to horses
- The lack of cost effectiveness is also an issue for participants. The need for an environmental assessment, the cost of preparing the land, and the need for snow maintenance, all contribute to a high cost to build and maintain. There would also likely be a negative impact on revenue generation due to interfering with bookings such as the Blue Grass Festival.
- Because this is such a poor site, the participants would like to know Council's rational for keeping it on the list of proposed sites. The group recommends that it be removed as an option before disseminating the community survey

2. Living Memorial Park (Snow Ave.) – diamond #3

- This site is the preferred location by all participants, due to the following factors:
 - Closer to downtown Summerland than Powell Beach
 - Easy access
 - Good amenities, including trees and a variety of surfaces for dogs (e.g. could create an ‘explore section’)
- Main concern is that the proposed site is too small. There is space for double the size if the fencing is moved and the area is expanded to include the area behind the diamond where the trees are
- Cost effectiveness is described as positive due the possibility of re-using/moving existing fencing

3. Powell Beach Park

- This site is supported, but there are factors that make it less appealing:
 - It is far from downtown Summerland
 - It is by the lake, which makes it cold in winter
- It could be a good site for a second smaller dog park, but not if it slows the process for getting an adequately sized (1 acre or more) dog park at Living Memorial (Snow Ave.)

Overall feedback:

- Participants feel the benefit to the community of having a dog park outweighs the negative impact as there will be more dog park users than baseball/softball users at either the Living Memorial or Powell Beach sites. As well, the feeling is baseball and softball will be well served with 8 available diamonds.
- Advocacy for a dog park has been underway since 2012 and participants report being very frustrated that it has taken so long for a decision to be made on a site and funding allocated to have it built. The feeling is there has been enough money spent on studying options and surveying the public, and that it is time to act.
- It is recommended that the benefit to tourism be considered in making the decision on a site for the dog park. Both Living Memorial and Powell Beach are accessible to the highway and could bring in tourists to the town. There is also an opportunity for businesses to sponsor signage at the dog park. Lake Havasu was provided as an example of a dog park that attracts tourists: <https://www.golakehavasut.com/dog-parks>
- Participants do not feel that the purchase of land by the District of Summerland for a dog park would be a good idea as it would slow down the process of establishing a dog park. As well, Summerland does not have large areas of land outside the ALR that would be appropriate. The recommendation is to use existing recreation areas that are underused.

Information to clarify in the background documents:

- Information in the background documents suggests that the Rodeo Grounds option could be implemented right away, which is misleading and should be revised.
- The fact that the proposed sites could be made larger or smaller should be noted.
- Participants would like to see more information on the context for this decision, including:
 - Links to key documents that have been reviewed by Council since 2012, including the feedback that has been provided by the SDOA with 500 signatures.

- Summary of all costs, including estimates/ranges for those that are unknown or may not be certain. Ideally, in a single location.

Questions that emerged during the discussion:

1. Are horses boarded at the Rodeo Grounds all year?
Answer: No, they are mostly on site in the summer season (e.g. Garnet Valley Gang)
2. What is the rationale for keeping the Rodeo Grounds as a proposed site?
Answer: Council has indicated they would like a dog park to be considered in the Rodeo Grounds Master Planning process (now scheduled for 2022)
3. Have Council members, recreation staff and consultants visited each of the proposed sites?
Answer: Yes
4. Can stakeholder organizations review the survey before it is finalized?
Answer: No, the survey will be developed by the consultant. Organizations are encouraged to write letters to be posted on the website for public review, and to provide feedback to the background documents which are also available on the website.

Appendix C – Correspondence Themes

Summary of Correspondence Posted (September 9 – November 25)

The District of Summerland set up a webpage for the Off-Leash Dog Park project to support community engagement related to the project. All letters, e-mails and proposals received by the District were posted on the webpage with personal identifying information removed (except in the case of formal stakeholder groups).

This summary is an overview of the opinions expressed in the correspondence. Numbers are provided to summarize communication that was clearly in favour/against a particular site or approach. Some responses discussed the complexity of the choices but did not indicate a clear preference.

Number of letters and e-mails posted: 50

- 8 = In favour of one of the options: Powell Beach (1), Living Memorial (Snow Ave.) (2), Rodeo Grounds (5)
- 2 = Advocacy for small dogs and small dog safety
- 6 = Against any off-leash dog park. Reasons include: 1) the insufficient quality of the 3 proposed options, 2) not a recreation priority, 3) not a priority due to the financial impact of COVID-19
- 5 = Against the Rodeo Grounds (1) or Living Memorial (Snow Ave.) (4)
- 30 = Against Powell Beach as a site. This includes opposition to the Powell Beach ball diamond being fully fenced to support baseball to play there if they lose their diamond at Living Memorial Park.

The arguments against Powell Beach as an off-leash dog park site included:

- a. Need to maintain quality as a multi-use park – the main objection was to a fenced enclosure that would limit the types of formal and informal use for the park, which is currently very diverse. This includes a fenced enclosure for either a dog park or a baseball field.
 - b. Aesthetics – objections to looking at fencing and to brown/damaged turf due to dogs
 - c. Need for green space – important as the main park for the community, but it has also been used as an argument for allowing recent development to not include additional park space.
 - d. Increased noise and traffic – with increased people and dogs there will be increased noise problems (barking dogs), busy streets and insufficient parking
 - e. Enforcement problems – with increased use of the nearby beach, path and washrooms by people with dogs off-leash
 - f. Not needed – due to the proximity of the off-leash area at Sun-Oka Beach and the trail along the Trout Creek embankment
- 23 = Suggestions for other sites:
 - Downtown: Memorial Park near horseshoe area (5), museum/arts centre (3), Brown St. parking lot (2)
 - Industrial area (behind Public Works/Fire training area) (1)
 - Old skate park by the arena (2)

- Peach Orchard Park near boat launch (3)
- Purchase land near Living Memorial or Dale Meadows or the school (1)
- Dale Meadows: Parking area (4), soccer field (2)

Additional stakeholder correspondence posted:

1. Summerland Dog Owners Association (SDOA) – September 19, 2020

The 3-page document provides updated dog park design recommendations with priorities for Powell Beach and Living Memorial (Snow Ave.) sites. The recommendations are intended to minimize unneeded initial expense and provide suggestions for further upgrading over time.

2. Summerland Dog Owners Association (SDOA) – September 26, 2020

The 3-page correspondence to Council includes questions about the process for collecting and providing information to Council to support a decision on the establishment of an off-leash dog park.

Concerns include:

- That the current community engagement process is duplicating the previous process unnecessarily
- That the community survey will be biased and misleading
- That the Rodeo Grounds site option is unsafe

Recommendations include:

- Review the site proposal before undertaking a community survey
- Remove the Rodeo Grounds option from consideration

The posted correspondence includes the e-mail response provided by Lori Mullin, Director of Community Services.

3. Summerland Minor Fastball (Girls) – November 8, 2020

The letter from Summerland Minor Fastball was written to oppose the use of Powell Beach ball diamond as a new off-leash dog park.

The letter makes the case that:

- The field is regularly used - 'meet-in-the-middle' games with teams from Kelowna to Cawston, for weekday games, batting practice, team practice and the wind-up event.
- Has been actively maintained by volunteers – dragging and lining the field, cleaning up garbage
- Is shared with others – Action Fest, local families
- Has been impacted by flooding – is in disrepair beyond what the volunteers can manage

Summerland Dog Park Consultation Frequently Asked Questions as of October 27, 2020

1. Consultation Process

- 1.1. ***How is the public consultation process (including the Online Open House and Public Survey) being promoted?*** - The Summerland monthly E-Newsletter in September and October included information on the project and a link to the project website. The website will continue for November and December. Social media and mass media have been used and will continue to be used. Two radio interviews were conducted requesting community feedback. The District of Summerland website contains a Dog Park project page with background information and links for Open House registration and the Public Survey. The website also has a list of frequently asked questions and posts of correspondence received from the community and stakeholder groups.
- 1.2. ***How can community members and stakeholder groups provide feedback?*** - Everyone is welcome to submit written feedback at any time to the Aquatic and Fitness Centre, or by e-mail to: recreation@summerland.ca. Feedback received will be posted on the public website for the project: <https://www.summerland.ca/parks-recreation/dog-park-project>; Additionally, community members are encouraged to complete the Public Survey which will be open Oct. 23 to Nov. 8, 2020. Stakeholder groups also provided feedback as part of focus groups and interviews for input. These groups included recreational baseball and softball groups, user groups of the Summerland Rodeo Grounds, and the Summerland Dog Owners Association. The input of these stakeholders was used to help create the background documents and present key information in a clear and non-partisan way.
- 1.3. ***Why are community members not considered to be stakeholder groups?*** - Community members are considered to be stakeholders. However, the process for getting feedback from the community is using the Online Open House and the Public Survey tools instead of focus groups.
- 1.4. ***Can non-dog-owners provide feedback?*** -Yes, non-dog-owners are considered stakeholders, as is everyone in the community. The selection of an off-leash dog park needs to be suitable for the community as a whole.
- 1.5. ***Who is the consultant working on this project?*** – Lesley Dyck Leadership & Consulting, a local health promotion and community development consultant has been contracted to support this project by the District of Summerland.
- 1.6. ***Who initiated the public survey?*** – Summerland Council requested staff to consult the public around 5 options, three of which are included on the survey. The other two options were withdrawn as at the request of the landowners.

2. Need, Impact and Responsibility to Build

- 2.1. ***Why is there a need for another dog park given all the other options in and around Summerland?*** - The Summerland Parks & Recreation Master Plan recommends an off-leash dog park for the community, based on the need for a central, safe and accessible location to exercise dogs, and the expected social benefits for the community. There has also been a strong advocacy effort by dog owners via the Summerland Dog Owners Association since 2012.

- 2.2. ***Why is a second dog park needed in Trout Creek?*** – The proposed park is not the same as the Sun-Oka Provincial Park off-leash area and meets the need for a safe fenced and landscaped park suitable for small and large dogs and people with accessibility/mobility restrictions.
- 2.3. ***What is the economic impact of a dog park?*** – It depends on the community, location, design and promotion. Some communities have focused on making their park a draw for tourists, and others have focused on the local populations.
- 2.4. ***Is the District of Summerland responsible to provide dog park?*** – The Parks & Recreation Master Plan recommends an off-leash dog park for the community. The option of asking community volunteers to fund raise and buy land for a dog park is not being considered by Council.
- 2.5. ***Do we know where in Summerland most dog owners live?*** – We do not have good statistics on dog ownership in Summerland, however we expect that areas of increased household density such as downtown likely have an increased density of pets (including dogs).

3. Proposed Site Options

- 3.1. ***Why are there only 3 site options being proposed for feedback, and why these 3?*** - Council directed staff to consult with the community on these 3 sites. These sites were selected as they are owned by the District, are large enough for a good quality dog park, accessible, and already used for recreation purposes. Other sites were considered in the first phase of the project but rejected due to small size, potential conflict between shared users, negative feedback from the public, and partner concerns over flexible use of the land and noise.
- 3.2. ***Why did the churches decline to partner with the District to build a dog park?*** - The churches wanted to keep flexibility around how to use their property. They are also concerned about the impact on residential neighbours re: noise.
- 3.3. ***Has the Province been approached about establishing a fenced dog park within the Sun-Oka dog beach site?*** – No, the Province has not been approached on this matter.
- 3.4. ***Are these proposed options and designs final?*** - The background documents provide a description of various size and location options at each site as a starting point for providing feedback. This does not mean these sizes/locations will necessarily be selected as the final site/design. Community members are welcome to provide other suggestions for sites and designs.
- 3.5. ***Is the Public Survey asking for more locations?*** – Yes, survey respondents are invited to provide ideas about other sites they feel should be considered for a dog park. These will be shared with Council in the project report.
- 3.6. ***How many sites will be selected by Council?*** - Council may select one or more sites, or no sites. It is an option for Council to determine that a dog park is not needed at this time given the mix of available sites for dogs in the community.
- 3.7. ***What is the best location for a dog park?*** - There is no single best location. Council will use the planning principles that have been applied to the options presented here, along with feedback from the community, and priority setting as part of the budgeting process.
- 3.8. ***Will the report to Council include a recommended site?*** – The report will include recommendations based on dog park best practices, assessment of available sites, and feedback from community members and stakeholder groups. The purpose of the report is to provide high quality information so that Council can make an informed decision.
- 3.9. ***Is it legally possible to change the use of donated land?*** - Changing the type of use of property owned by the District depends on provincial requirements (e.g. Agricultural Land Reserve), local

zoning (Official Community Plan), and any specific legal title/agreement that may be in place. Living Memorial was donated for parks/youth, but it would be up to Council to authorize appropriate land use.

- 3.10. ***Why was Peach Orchard Park rejected as a site?*** – Peach Orchard Park was rejected as a site by Council after reviewing recommendations from phase 1 of the project and receiving input from community members.
- 3.11. ***Why was the soccer field at Dale Meadows rejected as a site?*** – Council rejected taking a soccer field and making it a dog park due to the impact on recreational soccer.
- 3.12. ***Are the Summerland Rodeo Grounds being promoted as a site?*** – No, the Rodeo Grounds are only one of 3 sites being focused on for community feedback.
- 3.13. ***Why is there no site proposed for the downtown/central location?*** – Due to the lack of available District-owned property that is large enough (Memorial Park was determined to be too small during Phase 1 consultations).
- 3.14. ***Can a dog park be built at Living Memorial without removing diamond 3?*** – Unfortunately, there is not enough land between the diamonds and on the hill behind to create a dog park of an appropriate size.
- 3.15. ***Have other areas such as the old skatepark, District owned property near the Works Yards, and downtown near Wharton been considered?*** Yes, they were all considered in the first phase of the project, but were determined to be either too small, not central and/or in conflict with current use.

4. Impact and Mitigation Options

- 4.1. ***Why is the Powell Beach diamond renovation cost necessary if Living Memorial is the chosen site?*** – Currently the Powell Beach diamond is not in good enough condition for the displaced baseball users (ages 7-11, Tadpole and Mosquito) and the softball users to practice or play games.
- 4.2. ***Are the baseball and softball fields used in the off-season (September – May)?*** - These fields are not generally booked during the off-season to limit damage to the field, and due to weather. During the summer season they are booked most days of the week.
- 4.3. ***Is it possible to move baseball users from diamond 3 at Living Memorial to Dale Meadows instead of Powell Beach?*** – Yes, that could be considered as a mitigation option. It would impact current users of Dale Meadows. A more detailed plan to address any impacts resulting from the selected site will need to be developed by staff at the direction of Council.
- 4.4. ***Does an upgraded Powell Beach diamond need to have fencing all the way around the perimeter?*** – If the diamond is adapted to include minor baseball (ages 7-11) it will need to have an outfield fence to bring it to the standard of the current Living Memorial diamond.

5. Timelines and Planning Information

- 5.1. ***When will the site be selected?*** - The summary of the community consultation will go to the Parks & Recreation Advisory Committee in November for input and then the report will go to Council with recommendations and/or considerations in December. A decision about the site will be made by Council at some point after that.
- 5.2. ***When will the dog park be built and operational?*** – The staff will develop an implementation plan at the direction of Council, based on District project and funding priorities. Council will be

discussing 2021 capital projects in January, a budget Open House will take place in February, and the 2021 budget is targeted to be adopted at the end of February.

- 5.3. ***Why has it taken so long for the site to be selected?*** – The diversity of opinions, lack of available property owned by the District, budget constraints, and the COVID-19 pandemic have all slowed the planning and public engagement process.
- 5.4. ***What information has been reviewed in the development of the options provided for community consultation?*** – All of the documents from phase 1, including public feedback to Council and best practices in dog park design have been reviewed. All the sites have been visited and District staff have been consulted on cost estimates. A landscape planning architect who has done dog park planning in the Okanagan has been contacted as well.
- 5.5. ***Has this project been delayed by the COVID-19 pandemic?*** – No, Council directed staff in March 2020 to undertake this consultation to provide information to help with priority setting for the 2021 capital budget.

6. Design and amenities

- 6.1. ***Will there be specific areas for large and small dogs?*** – Yes, the plans include designated areas for small and large dogs.
- 6.2. ***Will there be a handwashing/porta-potty station?*** – These have not been costed in the basic design; could be added in future.
- 6.3. ***Will there be a fence and gate?*** – Yes, there will be a fully fenced enclosure and a double gate entrance.
- 6.4. ***How large will the dog park be?*** – The size will be determined by Council. The proposed options for feedback range from 0.85 acres to 1.6 acres. This range of sizes aligns with best practice around dog parks internationally.
- 6.5. ***Why do the proposed sites not include off-leash areas in each neighbourhood?*** – Best practices in dog park planning recommend not creating many small parks to serve only specific neighbourhoods. Instead, they should be larger and draw in a few neighbourhoods or an entire district. It depends on geography, population, usage, availability of other option (unfenced off-leash areas etc.).
- 6.6. ***Will the surface of the dog park be grass?*** – The surface will depend on the selected location. Powell Beach and Living Memorial both have grassy areas in the proposed options.
- 6.7. ***Will there be set hours for the dog park?*** – Yes, most dog parks have designated opening and closing times.
- 6.8. ***Will the Dog Control Officer patrol and enforce the dog park rules?*** – Yes, the dog park will be included under local bylaws.

7. Funding and Costs

- 7.1. ***How much will it cost to maintain the dog park?*** – Additional maintenance costs are estimated for Powell Beach Park and Living Memorial Park at \$7,725 annually. Maintenance costs for Summerland Rodeo Grounds will need to be developed based on the site selection and development plan.
- 7.2. ***Will taxes need to go up to pay for the dog park?*** – Dog park construction costs would be allocated through the Capital Reserve Fund which is funded through contributions from taxation.

- 7.3. ***Why are the estimated costs not based on a detailed site design?*** – Costs for the proposed sites are intended to provide a general value for comparing sites and as a first step for building a detailed budget. It does not make sense to pay for detailed designs for sites that may not be selected.
- 7.4. ***What will the cost be for the selected site?*** – A detailed budget will be developed for the selected site so that specific costs can be accurately estimated, and so that time and effort is focused on the site of interest.
- 7.5. ***What has been spent on consulting to support the dog park planning process?*** - The costs associated with this work has been \$11,700 for consulting services and community engagement in 2019 (for the combine land use planning for tennis, pickleball and dog parks) and approximately \$10,000 for the work taking place this year.

Appendix E – Online Open House Attendees

Open House, Thursday October 22, 2020

Note: Personal contact information has been removed for public participants

Group 1 – 4:00-5:00pm

1. Lesley Dyck lesley@lesleydyck.ca
2. Lori Mullin lmullin@summerland.ca
3. Sheila Jones
4. Jim Bowditch
5. Nancy Hoyles
6. Chelsey Baron
7. Chris Kucharski
8. Betty MacLaren
9. Jul Yates
10. Beth Lachmuth
11. Terry Rolston
12. Lea Mccroy

Group 2 – 5:30-6:30pm

1. Lesley Dyck lesley@lesleydyck.ca
2. Lori Mullin lmullin@summerland.ca
3. Pamela Ayotte
4. Claude Dusseault
5. Bernadine Jacobs
6. Robert Heard
7. Deb Mackay
8. Christine Micallef
9. Colleen Rolston
10. Vic Jensen
11. Marilyn Hansen
12. Karen Scarfo
13. Al Hays



Summerland Off-Leash Dog Park - Community Consultation Phase 2

Work continues to find a suitable location for a year-round fenced off-leash dog park in Summerland. The first phase of the project resulted in a recommendation from Council (March 2020) to further explore five potential sites and collect feedback from community members and stakeholder groups. Two sites were removed from consideration at the request of the property owners. Phase 2 is expected to conclude in December 2020.

For more information:

- Backgrounder – Proposed Off-Leash Sites
- Backgrounder – Impact and Mitigation Options
- Website: <https://www.summerland.ca/parks-recreation/dog-park-project>
- E-mail: recreation@summerland.ca
- Phone: 250-494-0447



BACKGROUNDER – What is a Dog Park?

Version 2 (9 Oct. 2020)

A dog park is a dog off-leash area that is fully enclosed or fenced.

It may include an open ball play area, natural rummaging environments or agility equipment. Dogs are permitted to run off-leash but only if they are under effective control of their owner/walker.

Why is a dog park an asset to a community?

The Summerland dog population is estimated to be around 2,000 based on the Canadian average of 41% of households owning at least one dog. However, this is a conservative estimate given the ongoing upward trend of dog ownership in Canada over the past 10 years.

There is evidence that pets provide health and wellbeing benefits to their owners. Dogs specifically contribute to the wellbeing of owners and their families by increasing physical activity and increasing social contact and conversation between walkers and their families and neighbours.

A fenced off-leash area is one element in creating a dog-friendly community. It provides a safe environment that encourages dog-to-dog socialization and vigorous exercise for dogs. It also improves enforcement of dog bylaws, ensures sensitive environments are protected from dogs and other park spaces remain free of dogs. It provides a safe accessible place for older people, people with disabilities, and people who live in apartments or small spaces to care for their dogs. Dog parks can also provide a focal point for community education and provide a necessary service for the travelling community.

Photo: Durham County, ON

Considerations for Dog Park Design

The size, location and management of a dog park is critical to its success. It must align with the culture of the community and other available supports for dog ownership (e.g. location and rules for on-leash areas, licensing and enforcement, commercial dog-walker rules, other available off-leash areas).

It must also fit with the category of open space that it is intended to serve:

Sub-district: groups of 2 or 3 neighbourhoods that may benefit from a dog park or an off-leash area

District-wide: dog park or off-leash area intended for the entire community

The size of the park is important to support vigorous play and good hygiene for dogs. Anything smaller than a city lot (0.3-0.5 of an acre) is not recommended, although it depends on usage. As a result, best practices do not generally support off-leash parks at the neighbourhood level.

There are several principles for open space design that can be used to guide the planning and design of dog parks: (See **Dog Park Elements**, pg. 4)

- Be pleasant to visit, with social amenities such as seating and shade
- Be safe and feel safe
- Be accessible, including a footpath and parking with appropriate surfaces
- Be high quality and well-integrated with other open space opportunities for residents
- Be well designed and maintained



Design example, North Bay, ON

District of Summerland Dog Friendly Planning

Summerland has taken steps in the past few years to strengthen community plans and bylaws for the benefit of the health and wellbeing of citizens and their dogs. These include:

- [Responsible Dog Owner Bylaw](#) (2017)
- [Parks and Recreation Master Plan](#) (2018)
- [Giants Head Park Trail Redevelopment Plan](#) (2018)
- [Trails Master Plan](#) (2019)

The benefit of dog parks noted in the Parks and Recreation Master Plan (pg. 62) include:

- Allow dogs to exercise and socialize safely
- Promote responsible dog ownership
- Provide an outlet for dog owners to socialize
- Make for a better community by promoting public health and safety

Current bylaws do not allow dogs to be in any park or beach, on-leash or off-leash, except for Peach Orchard Park in the off-season. However, Council recently reviewed several recommendations from a community consultation report (January 2020) which will be used to revise the bylaws. These include recommendations to:

- improve accessibility of the **existing** fenced off-leash water access park at Peach Orchard Beach Park
- allow for *off-leash* use of specific parks in the **off-season** (Peach Orchard Beach Park, Powell Beach Park, Giants Head Park, Conkle Mountain Park and Summerland Rodeo Grounds)
- allow *on-leash all year* in most of the larger parks and campgrounds, except on sports fields and beaches, near playgrounds and spray parks.

The Summerland area also has dog-friendly areas that are not under the jurisdiction of the District. These include 'natural off-leash areas' such as Sun-Oka Beach Provincial Park, and crown land that backs onto Conkle Mountain Park. The establishment of a fenced off-leash dog park that creates a safe and central location for both small and large dogs and their owners/walkers is an important part of a comprehensive dog-friendly community plan.

To Learn More About Dog Parks

- [Design, Planning and Management of Off-leash Dog Parks](#). (2017). Bob Holderness-Roddam, Australia.
- [Unleashed: a guide to successful dog parks](#) (2013). Dog and Cat Management Board, Government of South Australia.
- [Feasibility Study – Dog Parks in Hume City](#) (2011). Hume City, Australia.
- The Association of Professional Dog Trainers (2004). [Dog Parks: The good, the bad and the ugly](#).



Photo: North Vancouver, BC

Dog Park Elements

Guidelines from other jurisdictions (see reference links above) suggest the following elements for dog park design. Each element needs to be considered in the context of the specific site.

Element	Open Space Category		Comments	
	Sub-district	District		
x = May not have # = Optimal to have + = Should have				
Core Infrastructure				
Fencing (1.2 meters high)	+	+	No right-angled corners to minimize opportunities for dogs to be cornered	
Enclosure <ul style="list-style-type: none">Single areaSeparate small dog areaTime out area	<div>+ # x</div>	<div>+ # +</div>	As space allows. Small dog areas support older owners and owners with disabilities who have small dogs. Time out area allows for calming of overly excited dogs.	
Double gated entry/exit (x2 minimum)	#	+		
Maintenance access gateway	+	+		
Rules/regulations signage	+	+	Locate away from entries to avoid congestion	
Pathways <ul style="list-style-type: none">ApproachInternalTextured	<div>+ + x</div>	<div>+ + +</div>	Sealed surfaces for universal/disability access. Textured/varied surfaces for dog development.	
Amenities				
Seating	+	+		Fully accessible
Water – for people	#	+	Fully accessible	
Shade structures	#	+	Locate away from entries to avoid congestion	
Off street car parking	#	+	Fully accessible	
Toilets	#	+	Fully accessible	
Activity Areas				
Rock scramble areas	x	+	Rummaging/play areas	
Sensory vegetation plantings	+	+	Rummaging/play areas. Non-toxic to dogs.	
Open ball play area	+	+	Play/run about areas	
Agility/educational equipment	x	#	For educational/obedience skill development	
Landscaping				
Natural shade/tree plantings	+	+	As water and environment allows	
Vegetation along approach fencing	+	+	To minimize eye contact between dogs in the park and approaching; also for noise management.	
Drainage	+	+	Depending on site condition and level of use.	
Dog Amenities				
Dog litter bag dispensers	+	+	To reinforce responsible pet ownership	
Dog litter bins	+	+	To reinforce responsible pet ownership	
Water – for dogs	+	+	Fully accessible	



Summerland Off-Leash Dog Park - Community Consultation Phase 2

Work continues to find a suitable location for a year-round fenced off-leash dog park in Summerland. The first phase of the project resulted in a recommendation from Council (March 2020) to further explore five potential sites and collect feedback from community members and stakeholder groups. Two sites were removed from consideration at the request of the property owners. Phase 2 is expected to conclude in December 2020.

For more information:

- Backgrounder – What is a Dog Park?
- Backgrounder – Impact and Mitigation Options
- Website: <https://www.summerland.ca/parks-recreation/dog-park-project>
- E-mail: recreation@summerland.ca
- Phone: 250-494-0447

Site List

1. Powell Beach Park
2. Living Memorial Ballpark / Snow Ave.
3. Summerland Rodeo Grounds

BACKGROUNDER – Proposed Off-Leash Sites

Version 2 (9 Oct. 2020)

Introduction

This document contains a summary of **three sites** recommended for further consultation by Summerland Council.

The information is presented to make comparison of each site as simple as possible, and includes:

- a) Location map – arial photo
- b) Site map – one or two options, depending on the site, for comparison purposes
- c) Description – location and size of the options presented, amenities, basic landscaping, dog amenities, special considerations
- d) Core infrastructure
- e) Assessment elements – building costs, maintenance costs, factors in favour, factors against
- f) Cost estimates – material and labour, ongoing maintenance

The presented options are **concepts** intended to facilitate feedback. It will be necessary to develop a **detailed design** for planning and budgeting after the preferred site has been selected.

Mitigation options and costs are described for site options which are expected to displace current users. Detailed information can be found in the 'Impact and Mitigation Options' backgrounder.

A **Public Survey** will be available Oct. 23 – Nov. 8 and will ask for feedback on:

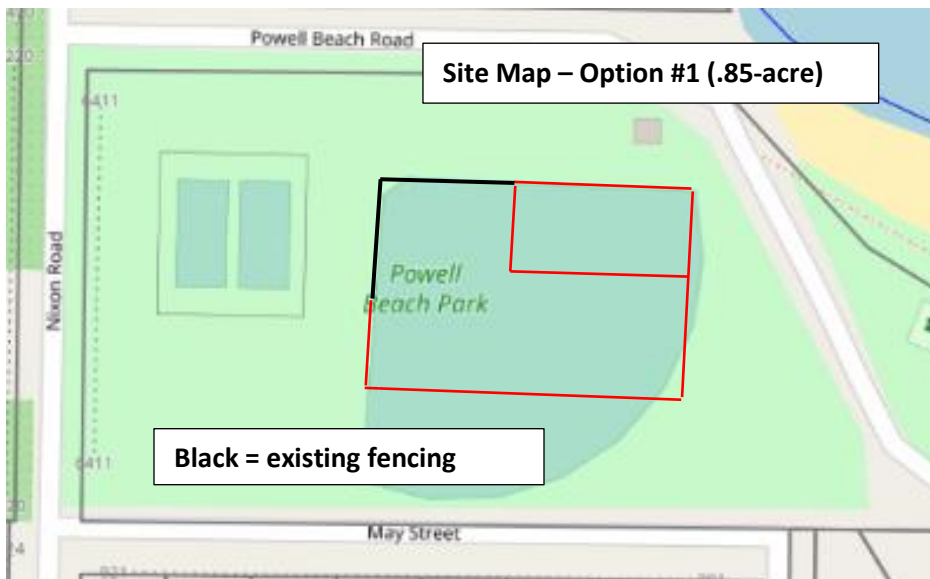
- Site accessibility and design
- Cost/benefit for each site
- If you have a dog, how likely you will use each site
- What you like/dislike about each site
- What you would recommend for improving or changing the options provided

3. Powell Beach Park

Address: 6411 Powell Beach Road



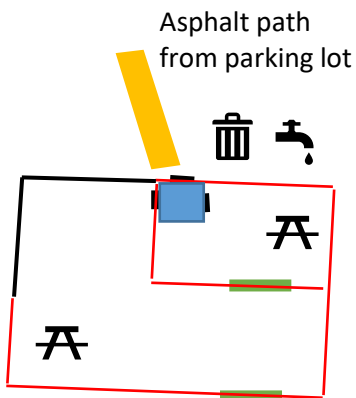
Description	
Location	<ul style="list-style-type: none"> 9-minute drive (6.9 km) from Memorial Park (Google Maps, using highway)
Amenities	<ul style="list-style-type: none"> Washrooms and drinking water available when the beach is open (April – October) Seating, shade structure not currently available Off-street parking available, shared with tennis
Landscaping	<ul style="list-style-type: none"> Irrigated; currently landscaped for baseball Existing trees inside fenced area for the larger proposed option
Dog amenities	<ul style="list-style-type: none"> Litter bag dispenser and bins need to be added Water station needs to be added
Special considerations	<ul style="list-style-type: none"> Would displace girls fastpitch softball and decrease the number of fields available for Action Fest Slo-Pitch Tournament (3 days early June) Proposed alternative for fastpitch is to adapt the Living Memorial diamond #3 to allow sharing with baseball (same field dimensions). A portable mound (6" height) would need to be purchased and the current batting cage at Powell Beach moved. See detailed mitigation information in <i>Backgrounder – Impact and Mitigation Options</i>



Core Infrastructure – Option #1

Size = 0.85 acre

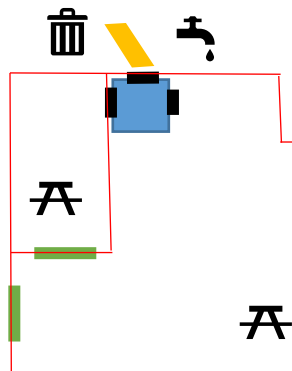
- Small area = 0.15 acre
- Large area = 0.70 acre



- Seating
- Water
- Garbage
- Service gate
- People gate
- Cement pad



Asphalt path from parking lot



Core Infrastructure – Option #2

Size = 1.6 acre

- Small area = 0.2 acre
- Large area = 1.4 acre

Assessment	
Use of space and design	Both options provide sufficient space to exercise dogs and provide separate areas for large and small dogs Option #1 allows more space for other uses in the wider park area (e.g. expansion of tennis, addition of picnic area) Option #2 allows for the development of multiple types of space for dogs (e.g. sensory areas, training areas)
Building costs	<ul style="list-style-type: none"> • Existing fencing can be used in Option #1; new fencing is necessary in both options • Removal of baseball landscaping is optional and could be part of a second phase in both options • Double gate with concrete pad, with second gates (2) to access areas for large/small dogs; Access gates for maintenance equipment. • Accessible path to gate from parking • Installation of water source • Addition of benches inside the enclosure; shade system could be part of a second phase • Garbage bin and waste bag dispenser
Maintenance costs	<ul style="list-style-type: none"> • Garbage pickup and bag restock (2x/week) • Mowing
Factors in favour	Washrooms in good condition and available April-October Existing parking Underused in off-season
Factors against	Not ideal for walking and biking from downtown area Impact on girls fastpitch Potential noise for immediate neighbours

Cost Estimates – Powell Beach Dog Park

	Option #1		Option #2	
	For 0.85 acre	Materials and labour (before tax, rounded)	For 1.6 acres	Materials and labour (before tax, rounded)
Building Costs				
Fencing (new)	235m x \$113	\$26,590	405m x \$113	\$45,830
Gates – people/dogs	3 x \$288	\$865	3 x \$288	\$865
Gates – equipment	2 x \$863	\$1,725	2 x \$863	\$1,725
Concrete pad	7.4 sq metres x \$168	\$1,240	7.4 sq metres x \$168	\$1,240
Asphalt path	60 sq meters x \$47.25	\$2,835	8 sq metres x \$47.25	\$380
Field preparation		TBD		TBD
Water source	Stand = Installation =	\$3,150 \$2,100	Stand = Installation =	\$3,150 \$2,100
Garbage bin/bag stand		\$3,150		\$3,150
Benches		TBD		TBD
Shade structure		TBD		TBD
Signage – park rules		\$525		\$525
Total		\$42,180		\$58,965
Ongoing (annual)				
Mowing		<i>Already in annual budget</i>		<i>Already in annual budget</i>
Garbage pickup / bag restock (2 x 30min./week x 52 weeks)	Labour = Tipping fees =	\$2,265 \$5,460	Labour = Tipping fees =	\$2,265 \$5,460
		\$7,725		\$7,725
Mitigation Costs				
Adapt Living Memorial #3		\$500		\$500
Portable pitching mound		\$2,000		\$2,000
Move batting cage		\$500		\$500
Total		\$3,000		\$3,000

Notes:

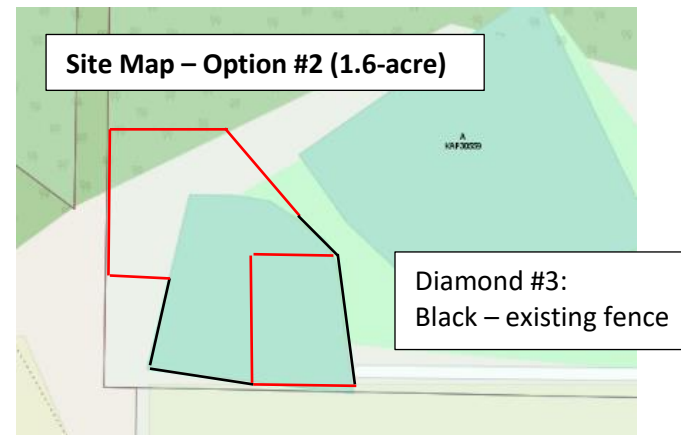
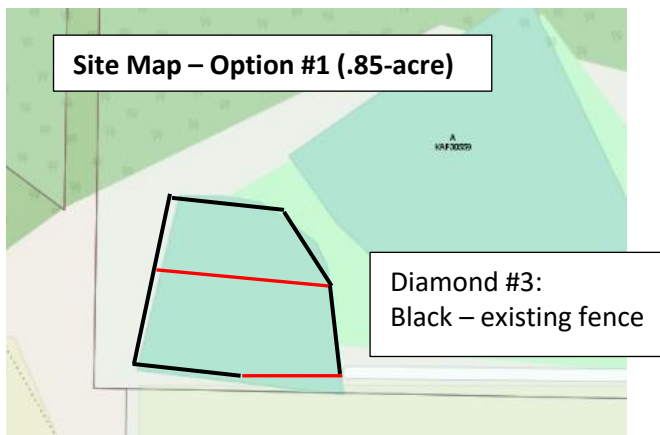
- Estimates are based on current prices provided by suppliers and Public Works. Additional amounts have been added in anticipation of expected increases in 2021: 2% on labour costs, 5% on material costs, and 15% on fencing costs (which have been impacted by supply issues due to COVID-19).
- Field preparation, benches and shade structures are not estimated as they will depend design decisions. Professional design services are recommended but not included as costs will depend on the selected option. Design can range from \$1,500 (concept plan) to \$3,000 (concept plus detailed plan).
- Detailed mitigation cost estimates are available in *Backgrounder – Impact and Mitigation Options*.

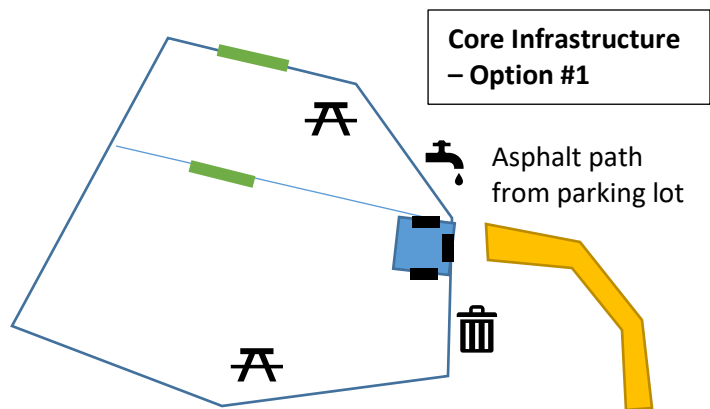
4. Living Memorial Ballpark

Address: Snow Avenue



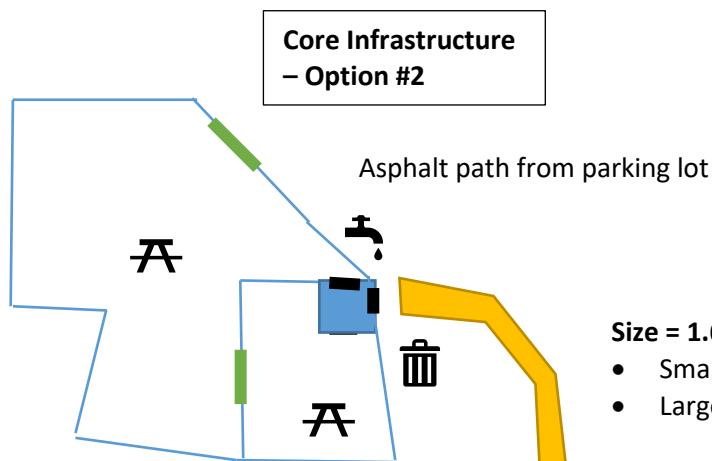
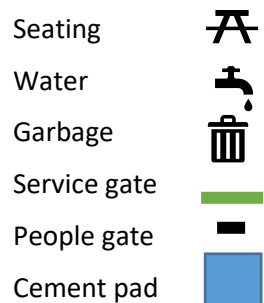
Description	
Location	<ul style="list-style-type: none"> 6-minute drive (2.5 km) from Memorial Park (Google Maps, using highway)
Amenities	<ul style="list-style-type: none"> Washrooms and drinking water available when the diamonds are booked (April – October) Seating, shade structure available, but designed for baseball use Off-street parking available, shared with baseball
Landscaping	<ul style="list-style-type: none"> Irrigated; currently landscaped for baseball Existing trees inside the fenced area for the larger proposed option
Dog amenities	<ul style="list-style-type: none"> Litter bag dispenser and bins need to be added Water station needs to be added
Special considerations	<ul style="list-style-type: none"> Would displace baseball for ages 7-11 and decrease the number of fields available for Action Fest Slo-Pitch Tournament (3 days early June) Proposed alternative for baseball is to renovate the fastpitch softball diamond at Powell Beach and provide a portable pitching mound (6" height) to allow sharing with baseball (same field dimensions). See detailed mitigation information in <i>Backgrounder – Impact and Mitigation Option</i>.





Size = 0.85 acre

- Small area = 0.22 acre
- Large area = 0.63 acre



Size = 1.6 acre

- Small area = 0.22 acre
- Large area = 1.33 acre

Assessment	
Use of space and design	<ul style="list-style-type: none"> • Both options provide sufficient space to exercise dogs and provide separate areas for large and small dogs. Both include a buffer zone with diamond #2 to prevent conflict when used by both baseball and dog park users. • Option #1 uses more of the existing fencing • Option #2 allows for the development of multiple types of space for dogs (e.g. sensory areas, training areas)
Building costs	<ul style="list-style-type: none"> • Existing fencing can be used to various degrees in both options. Current fencing is 1.2 meters high, but several areas have gaps at the bottom that will need to be filled. • Removal of baseball landscaping is optional and could be part of a second phase in both options • Double gate with concrete pad, with second gates (2) to access areas for large/small dogs; Access gates for maintenance equipment. • Accessible path to gate from parking • Installation of water source • Addition of benches inside the enclosure; shade system could be part of a second phase • Garbage bin and waste bag dispenser
Maintenance costs	<ul style="list-style-type: none"> • Garbage pickup and bag restock (2x/week) • Mowing
Factors in favour	<ul style="list-style-type: none"> • Existing fencing could be repurposed • Existing parking • Underused in off-season • Central for biking and driving
Factors against	<ul style="list-style-type: none"> • Impact on baseball for ages 7-11 • Washrooms and septic system in poor condition • Parking could be challenging during baseball tournaments

Cost Estimates – Living Memorial Dog Park

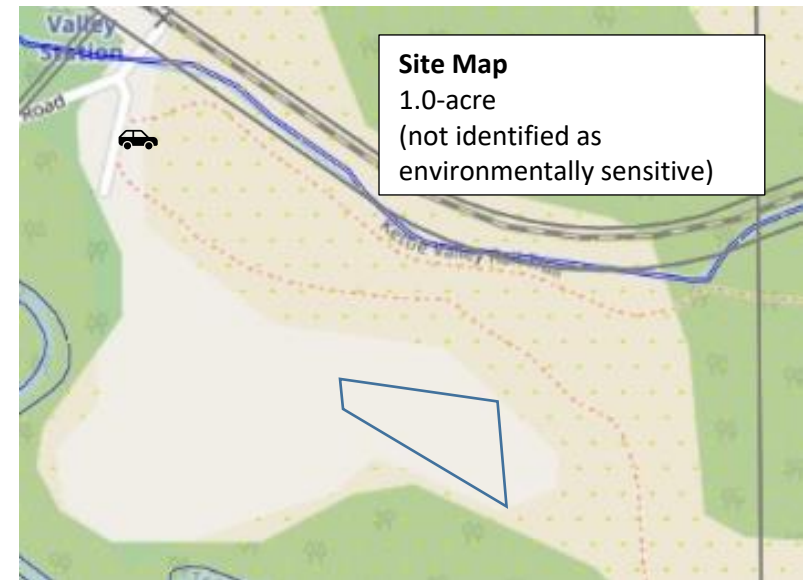
Building Costs	Option #1		Option #2	
		Materials and labour (before tax, rounded)		Materials and labour (before tax, rounded)
Fencing (new)	90m x \$113	\$10,185	275 x \$113	\$31,120
Gates – people/dogs	3 x \$288	\$865	3 x \$288	\$865
Gates – equipment	2 x \$863	\$1,725	2 x \$863	\$1,725
Concrete pad	7.4 sq metres x \$168	\$1,240	7.4 sq metres x \$168	\$1,240
Asphalt path (40m x 2m)	80 sq metres x \$47.25	\$3,780	80 sq metres x \$47.25	\$3,780
Field preparation		TBD		TBD
Water source	Stand = Installation =	\$3,150 \$2,100	Stand = Installation =	\$3,150 \$2,100
Garbage bin/bag stand		\$3,150		\$3,150
Benches		TBD		TBD
Shade structure		TBD		TBD
Signage – park rules		\$525		\$525
Total		\$26,720		\$47,655
Ongoing (annual)				
Mowing		<i>Already in annual budget</i>		<i>Already in annual budget</i>
Garbage pickup / bag restock (2 x 30min./week x 52 weeks)	Labour = Tipping fees =	\$2,265 \$5,460	Labour = Tipping fees =	\$2,265 \$5,460
Total		\$7,725		\$7,725
Mitigation Costs				
Renovate Powell Beach diamond		\$110,000		\$110,000
Portable pitching mound		\$2,000		\$2,000
Storage unit (C-can)		\$5,000		\$5,000
Total		\$117,000		\$117,000

Notes:

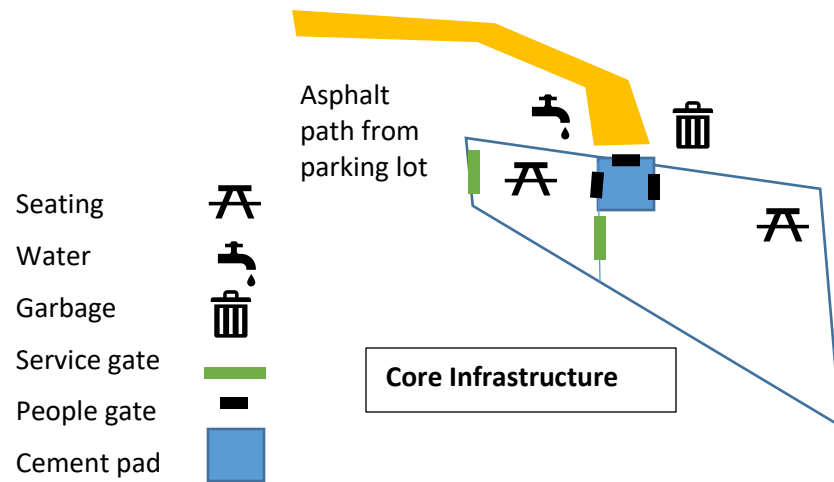
- Estimates are based on current prices provided by suppliers and Public Works. Additional amounts have been added in anticipation of expected increases in 2021: 2% on labour costs, 5% on material costs, and 15% on fencing costs (which have been impacted by supply issues due to COVID-19).
- Field preparation, benches and shade structures are not estimated as they will depend design decisions. Professional design services are recommended but not included as costs will depend on the selected option. Design can range from \$1,500 (concept plan) to \$3,000 (concept plus detailed plan).
- Detailed mitigation cost estimates are available in *Backgrounder – Impact and Mitigation Options*.

5. Summerland Rodeo Grounds

Address: 18709 Bathville Road



Description	
Location and Size	<ul style="list-style-type: none"> • 8-minute drive (5.9 km) from Memorial Park (Google Maps) • 1.0 acre (proposed site) • Separate area for small dogs
Amenities	<ul style="list-style-type: none"> • Washrooms and drinking water available (April – October) • Seating and shade structure not currently available at the site • Off-street parking available, shared with Conkle Mountain Park
Landscaping	<ul style="list-style-type: none"> • Existing trees outside the fenced area; needs ground preparation (currently in natural state) • No irrigation
Dog amenities	<ul style="list-style-type: none"> • Litter bag dispenser and bins need to be added • Water station needs to be added near fencing; will require extension from the club house building or washrooms
Special considerations	<ul style="list-style-type: none"> • A larger 3.0-acre area is possible, but would be in an area designated to be environmentally sensitive



Cost Estimates	
Item	Materials and labour (before tax)
Fencing (310 x \$113/m)	\$35,080
Gates – people/dogs (3 x \$288)	\$865
Gates – equipment (2 x 863)	\$1,725
Concrete pad (7.4 sq metres)	\$1,245
Asphalt path (250m x 2m x \$47.25)	\$23,625
Field preparation	TBD
Water source	Stand = \$3,150 Installation = TBD
Garbage bin/bag stand	\$3,150
Benches	TBD
Shade structure	TBD
Signage – park rules	\$525
Total	\$69,365
Ongoing (maintenance)	
Field maintenance/Mowing	TBD
Garbage pickup / bag restock (2 x 30min./week x 52 weeks)	Labour = \$2,265 Tipping fees \$5,460
Snow clearing	TBD
	\$7,725

Assessment	
Building costs	<ul style="list-style-type: none"> Fencing needed Accessible path from parking to fenced area Installation of water source extended from the Club House Addition of benches and shade system inside the enclosure Garbage bin and waste bag dispenser Field preparation; removal of dangerous plants/weeds (e.g. cactus) and animals (e.g. snakes)
Maintenance costs	<ul style="list-style-type: none"> Garbage pickup and bag restock (2x/week) Monitoring of plants/mowing Clearing of access in winter
Factors in favour	<ul style="list-style-type: none"> Large area that can have additional areas/amenities added over time Washrooms and drinking water available (April – October) Existing parking Underused in off-season
Factors against	<ul style="list-style-type: none"> Not ideal for walking and biking from downtown area Main road and parking lot may not be plowed for several days after a snow event, making it inaccessible. Long path (~250-300m) from parking to fenced area, requiring snow clearing Master Plan has not yet been completed Development of a larger park will require an environmental assessment

Notes:

- Estimates are based on current prices provided by suppliers and Public Works. Additional amounts have been added in anticipation of expected increases in 2021
- Field preparation, benches and shade structures are not estimated as they will depend design decisions. Professional design services are recommended but not included as costs will depend on the selected option.
- To avoid conflict with current users of the Rodeo Grounds, parking needs to be limited to the Conkle Mountain lot. Horses will not be able to use the path to the dog park area. Campers will need to stay within the usual areas used for RV's and campers during events at the Rodeo Grounds.
- Detailed mitigation cost estimates are not provided, but a description of planning issues is available in *Backgrounder – Impact and Mitigation Options*.



BACKGROUNDER – Impact and Mitigation Options

Version 2 (9 Oct. 2020)

Summerland Off-Leash Dog Park - Community Consultation Phase 2

Work continues to find a suitable location for a year-round fenced off-leash dog park in Summerland. The first phase of the project resulted in a recommendation from Council (March 2020) to further explore five potential sites and collect feedback from community members and stakeholder groups. Two sites were removed from consideration at the request of the property owners. Phase 2 is expected to conclude in December 2020.

For more information:

- Backgrounder – Proposed Off-Leash Sites
- Backgrounder – What is a Dog Park?
- Website: <https://www.summerland.ca/parks-recreation/dog-park-project>
- E-mail: recreation@summerland.ca
- Phone: 250-494-0447



1. Residential Neighbourhoods

Two of the three proposed options have residential neighbourhoods adjacent to the potential dog park area. An increased number of dogs, noise and traffic can be expected.

Mitigation strategies for each neighbourhood will need to consider:

- Ensuring adequate on- and off-street parking
- Scheduling appropriate hours of use
- Enforcement of park rules (e.g. dog waste management, no aggressive dogs)

Council has prioritized the use of land currently owned by the District of Summerland, and/or partnering with a landowner/organization interested in supporting the social benefits the creation of an off-leash dog park will bring to the community. At this time, purchasing land for the purpose of establishing a dog park is not being considered.

An off-leash dog park in each of the proposed sites will have an impact on current recreation users and/or neighbours. It is important to understand current use to assess and mitigate the impact.

The mitigation options proposed are based on finding ways to support multiple users to share existing recreation areas, and addressing the impact on current users who may be displaced.

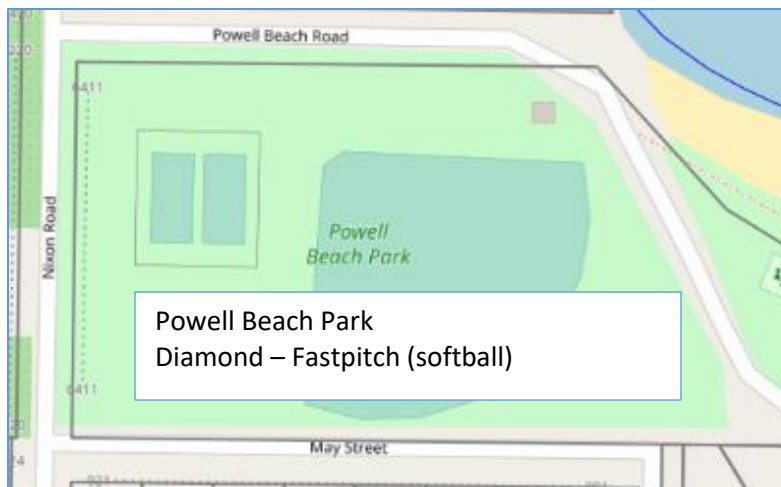
2. Baseball and Softball

Two of the three proposed sites are currently used by volunteer-run recreational baseball and softball programs for children and youth.

The District of Summerland owns 9 ball diamonds:

- Softball = 6 (5 at Dale Meadows Park, 1 at Powell Beach Park)
- Baseball = 3 (Living Memorial Park/Snow Ave.)

The Parks and Recreation Master Plan notes that the average number of ball diamonds in other BC municipalities of approximately the same size (5,000 – 15,000) is 6.4. Currently, comparable numbers for baseball and softball are not available separately.



Powell Beach Fastpitch Diamond (softball)

Powell Beach Park has a small diamond (similar in size to Living Memorial #3), but lacks fences, covered dugouts, and has suffered damage during recent floods. It was used for practice and games by Girls Fastpitch prior to the development of Dale Meadows, but it has only been used for the occasional practice in recent years due to the poor quality of the infield and outfield.

Currently, Minor Fastpitch schedules the **Dale Meadows Park** diamond #2 for practice, April -June, Mon. – Thu., 6:30-8:00pm, and some weekends. Powell Beach and Dale Meadows are also used for the Action Festival Slo-Pitch Tournament.

There is power and water at the Powell Beach site, and the program has built and installed a batting cage. The program has also benefited from Kinsmen and other funding. The Minor Fastpitch user group hosts three tournaments a year at Dale Meadows. They also hosted regional 'meet in the middle' games in the past when the Powell Beach field was in better condition.

Powell Beach Park is owned and maintained by the District of Summerland in partnership with the efforts of Minor Fastpitch volunteers.

Should the diamond at Powell Beach be repurposed as an all-year fenced off-leash park for dogs, the following mitigation strategies will require consideration:

- Shared use of Living Memorial Park by removing the permanent baseball mound at diamond #3 and purchasing a portable mound to facilitate use by both softball (fastpitch) and baseball (7U & 9U) programs.
- Relocation of the batting cage from Powell Beach to either Dale Meadows Park or Living Memorial Park.
- Development of a practice and game schedule for the shared diamond that is fair for both softball and baseball users.

Living Memorial Park Diamond #3 (baseball)

Diamond #3 is the smallest of the three and is set up for Tadpole (age 7 and under) and Mosquito (age 9 and under) players. This diamond is necessary to meet Baseball BC requirements for offering minor baseball for all age groups.

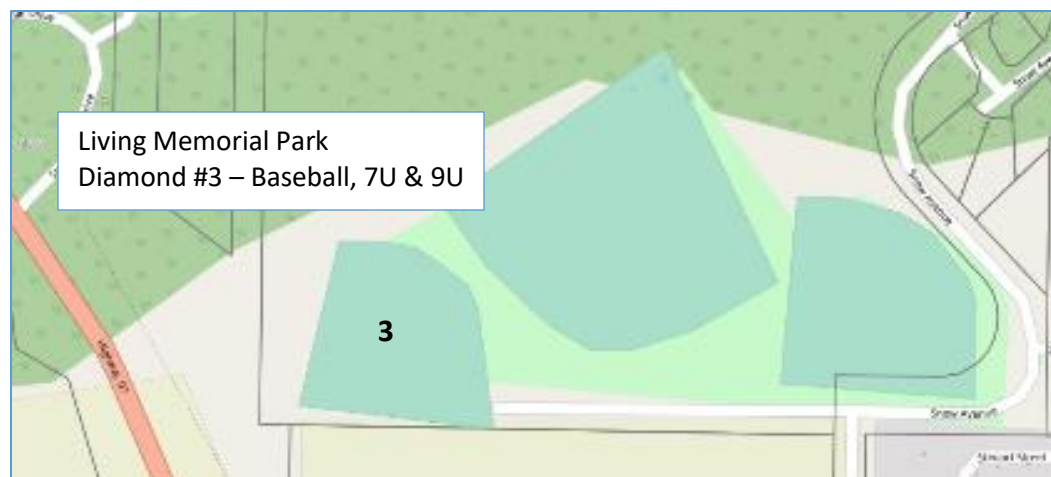
Although usage varies year to year depending on interest and availability of volunteers to coach, diamond three is scheduled by the program April – June, Monday-Thursday, 4:30-7:00 (or when it gets dark). It is also used occasionally for Friday evening games (4 days/season), and Saturday and Sunday morning games (11 weekends, 9:00-noon). It is also used for the Action Festival Slo-Pitch Tournament.

Living Memorial Park is owned and maintained by the District of Summerland in partnership with the efforts of Minor Baseball volunteers. The *Parks and Recreation Master Plan* notes that Living Memorial Park was dedicated in 1948 by the Memorial Parks Committee and is included in Summerland's "Heritage Buildings Inventory 2014" (*Master Plan*, pg. 223). The purpose was to honour the sacrifice of WWII soldiers and support the youth of the community.

The park has benefited from funding support from Rotary, Kinsmen and the Legion over the years. The bleachers were recently removed for safety reasons and users have indicated that some infrastructure improvements are necessary. The septic system is old and may not have capacity for additional use.

Should diamond #3 be repurposed as an all-year fenced off-leash park for dogs, the following mitigation strategies will require consideration:

- Renovation of Powell Beach Softball Diamond (similar size) to share between softball (slo-pitch/fastpitch) and baseball (7U & 9U) programs.
- Development of a practice and game schedule for the shared diamond that is fair for both softball and baseball users.
- Purchase, storage and maintenance of a portable mound appropriate for the 7U and 9U baseball program for use at the shared diamond.



Mitigation Cost Estimates

The following costs are estimated to support the shared use of either the Powell Beach Park or Living Memorial Park diamonds, based on one of those diamonds being selected for a fenced off-leash dog park.

A detailed site assessment and costing should be completed after a site has been selected.

Item	Mitigation: Powell Beach Park (Dog park at Living Memorial #3)	Mitigation: Living Memorial #3 (Dog park at Powell Beach)
Fencing improvements	Outfield/baseline fence/netting	Not needed
Dugout improvements	Covered	Not needed
Infield improvements	Rehabilitation	\$500
Outfield improvements	Rehabilitation	Not needed
Sub-total – field improvement	\$110,000*	\$500
Portable mound (6" high)	\$2,000	\$2,000
Storage for portable mound	Sea-Can: \$5,000	Not needed
Relocate batting cage	N/A	\$500
Sub-total - equipment	\$7,000	\$2,500
TOTAL	\$117,000	\$3,000

Notes:

*The improvement costs for the Powell Beach ball diamond were estimated as part of renovation planning by Public Works earlier in 2020 to bring it up to the standard of Dale Meadows. It includes digging out and replacing the infield; digging out, leveling, grading, applying seed or sod, and removing and reinstalling irrigation in the outfield; adding fences, protective netting, new dugout roofs and new bases etc. See the summary of estimated costs provided by Public Works, below.

Powell Beach Park – Softball Renovation Estimate

The District of Summerland Public Works Department estimated the costs of upgrading the Powell Beach softball diamond in early 2020. They based this assessment on the poor quality of the existing field, similar work done in 2018 to repair Living Memorial diamond #3, and in discussion with colleagues doing similar work in Penticton.

The estimate is conservative and has been adjusted to increase fencing and wood costs by 20% in anticipation of expected cost increases in 2021.

Item	Materials and Labour
Infield: dig out and replace material*	\$15,000
Outfield:	\$40,000
<ul style="list-style-type: none"> dig up and remove irrigation level, reinstall irrigation, grade apply grass seed or sod 	
Fencing and protective netting (close to residential area)**	\$48,000
Dugouts: roofs added x 2**	\$4,000
New bases, anchors, pitching rubber etc.	\$3,000
TOTAL	\$110,000
*Not certain about the make up of current material; could impact cost of replacement	
**Fencing and wood costs increased by 20% from original estimate	

3. Summerland Rodeo Grounds

The Summerland Rodeo Grounds are on a 48-acre parcel of land that was donated to the District of Summerland for the purpose of supporting equestrian sports in the South Okanagan. The District of Summerland is planning to undertake a comprehensive Master Planning process in 2022 (postponed from 2021 due to the COVID-19 pandemic). This plan will be important for addressing the issue of aging infrastructure, and equestrian users would like to see the facilities enhanced to allow for additional equestrian events. The planning process will also need to consider that the Rodeo Grounds border on the Kettle Valley Steam Train, Conkle Mountain Park and the Trans-Canada Trail. The area also includes land designated as 'environmentally sensitive'.

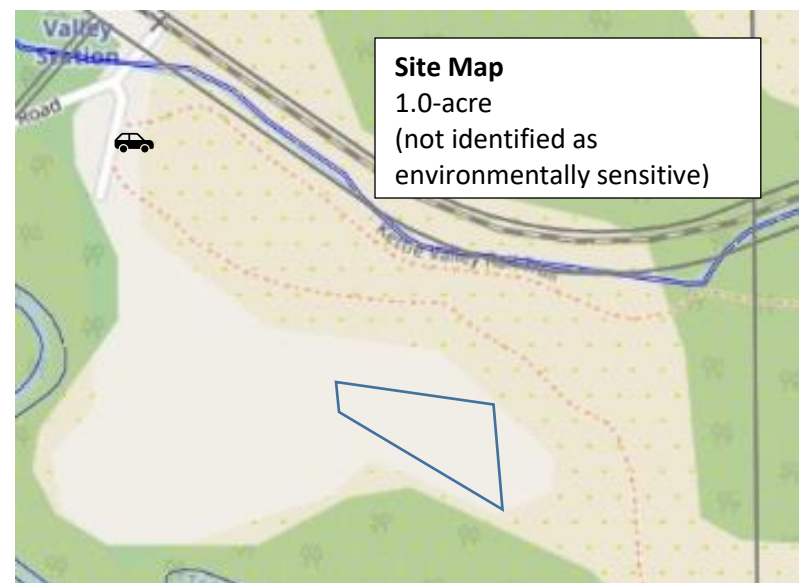
The current facilities are used and supported in part by the Summerland Equine Development Committee, a nonprofit organization that is free to join. The Committee uses volunteers to help maintain the site, organize events, and do fundraising. The land is also used by the Garnet Valley Gang, a nonprofit that donates funds to many local organizations and supports the Kettle Valley Steam Train tourist attraction.

The District of Summerland owns and maintains the site in partnership with volunteers from the Summerland Equine Development Committee, and engages the onsite caretaker. The District also coordinates site rentals (e.g. Summerland Blue Grass Festival, Longboard Event, weddings) which use the existing infrastructure adjacent to the proposed off-leash dog park area.

If part of the Rodeo Grounds is dedicated to providing an all-year fenced off-leash park for dogs, the following issues will require consideration:

- An environmental assessment to mitigate the impact on water resources and plants and animals in the region
- Careful planning to support shared use with equestrian and other users of the grounds

Due to the current lack of infrastructure at the proposed site, mitigation costs cannot be assessed without a detailed plan and site assessment. It is recommended that this be included in the Master Planning process scheduled for 2022.



PUBLIC SURVEY SUMMARY REPORT

Summerland Off-Leash Dog Park

November 27, 2020

Contents

Summary of Main Messages	pg. 47
Introduction	pg. 48
Survey Description	pg. 48
Survey Response Rate	pg. 49
Demographics – Who responded?	pg. 49
Assessment of the Options – Overall	pg. 50
Assessment of the Options – By Area	pg. 51
Feedback on Each Proposed Option	pg. 52
Comments	pg. 53
Other Recommended Sites	pg. 53
Conclusion	pg. 54
APPENDICES	
APPENDIX A – Survey Questions	pg. 55
APPENDIX B – Survey Data	pg. 70

Prepared by:	Submitted to:
Lesley Dyck Lesley Dyck Leadership & Consulting Email: lesley@lesleydyck.ca Office: 778-516-1514	Lori Mullin, Director of Community Services District of Summerland E-mail: lmullin@summerland.ca Phone: 250-404-4084

Summary of Main Messages

- There is no clear overall 'best site' for the majority of survey respondents. Living Memorial was the most likely to be supported for use at 43% (very likely/possibly will use), followed by Rodeo Grounds at 34% (very likely/possibly will use), and Powell Beach at 29% (very likely/possibly will use).
 - Differences in opinions about off-leash dog park sites are not likely to be related to dog-owners versus non-owners. Over 300 surveys were received, and most survey respondents own a dog (73%).
 - Respondent comments indicate a variety of concerns with each site, with two dominant concerns reported by all community neighbourhoods: 1) a reluctance to take away recreational opportunities, or negatively impact, current users of each site unless necessary, and 2) commitment to ensuring the cost effectiveness of the choice of site and design.
 - Survey respondents have competing visions about the purpose of a fenced off-leash park. Some see the ideal park as a large busy facility that attracts dog owners from all neighbourhoods. Others see it more as an accessible supplement to existing off-leash areas that is important for those who live in central higher density neighbourhoods. A few survey respondents do not feel that it is a necessary part of a dog-friendly community due to the other natural off-leash and seasonal areas that are available.
 - The results of the survey show that while Living Memorial is the first choice overall, and the first choice of the majority of respondents living in the central area, there are concerns about the impact on baseball users, and the moderate level of accessibility due to needing to cross the highway from downtown.
 - Two additional park sites that are comparable to the proposed Living Memorial (small option) in size and proximity to downtown were suggested as options by survey respondents. These include Memorial Park (near the horseshoe pits) and Dale Meadows (portion of the parking lot and adjacent grassy area).
-

Introduction

A year-round and fully enclosed (fenced) off-leash dog park is an important part of a dog-friendly community, along with appropriate bylaws, responsible dog ownership and enforcement. The *Summerland Parks & Recreation Master Plan* (2018) recommended that an off-leash dog park be developed to meet the need for a fully enclosed accessible off-leash area.

Several areas were considered for dog park development as part of a larger land-use planning project focused on tennis, pickleball and dog parks in 2019. The recommended site in this first phase was Peach Orchard Beach Park, which was rejected by Council due to the expected impact on the local community. In phase 2, Council asked staff to further explore five potential sites and collect feedback from community members and stakeholder groups (March 2020). Two of these sites were removed from consideration at the request of the property owners, leaving three options located on District property for consideration and feedback.

This survey was administered as part of the second phase, which included the development of three background documents made available on the District website, online consultation with stakeholder groups associated with each of the proposed sites, and 2 online 1-hour open house sessions to answer questions in advance of sending out the survey. The final report with recommendations/options is expected to go to Council in December 2020.

Survey Description

The purpose of the survey was to get community feedback on three potential dog park locations in Summerland:

4. Powell Beach Park
5. Living Memorial Park (Snow Ave.)
6. Summerland Rodeo Grounds

In addition to questions about the accessibility, design and cost/benefit of each proposed site, the public was asked to rank the sites according to their preference, as well as make suggestions about other potential sites that should be considered (see **Appendix A** for a copy of the survey questions).

Data was collected about survey respondents related to neighbourhood, age, gender, access to a vehicle, and dog ownership. The survey was open to all Summerland citizens regardless of pet ownership.

Survey respondents were asked to review the three background documents before completing the survey in order to better understand each of the options, costs and impacts:

- [What is a dog park?](#)
- [Proposed off-leash sites](#)
- [Impact and mitigation options](#)

The survey was open **October 23 to November 8, 2020**, available electronically via a link on the District of Summerland website. Paper copies were also available by special request through the Summerland Aquatic and Fitness Centre. The survey was administered using the Summerland *Jitsutech* account.

Promotion of the survey included updates in the monthly Summerland Utility newsletter in September and October, information on the District of Summerland website, as well as e-mail notification to

stakeholder organizations. The survey was also promoted via social media, news release/mass media, and flyers posted in Snow Avenue and Powell Beach areas.

Survey Response Rate

Over 300 completed surveys were received (308), representing 3.2% of the Summerland population age 20 and older (based on 2016 Census data).

It is not possible to estimate the response rate for households with and without dogs because surveys were collected from individuals and not households. However, 73% of survey respondents reported owning a dog, which likely exceeds the expected household average of 41% of households (based on Canadian data). Over 1,000 dogs are licensed in Summerland, but the number of dogs in the community is estimated to be over 2,000 based on projected ownership rates.

Demographics – Who responded?

The response demographics have been broken down by neighbourhood cluster along geographic lines:

1. Trout Creek (116 survey responses = 37.7%) – nearest the Powell Beach option
2. Central Area (85 survey responses = 27.6%) – nearest the Living Memorial option, including Upper Town (74%) and 97 East (26%)
3. Outlying Areas (107 survey responses = 34.7%) – includes lower density parts of the community (see **Figure 1**) as well as those who reported not living in Summerland (1.9% of the survey responses)

	Trout Creek N=116	Central Area N=85	Outlying Areas N=107
% of respondents	37.7%	27.6%	34.7%
Over 10 years in Summerland	67%	70%	62%
Age 50 or older	57%	60%	45%
Majority female respondents	52%	67%	69%
Access to a vehicle	98%	95%	97%
Own a pet	79%	89%	95%
Own a dog	62%	78%	80%
Own a service animal	0	4%	3%

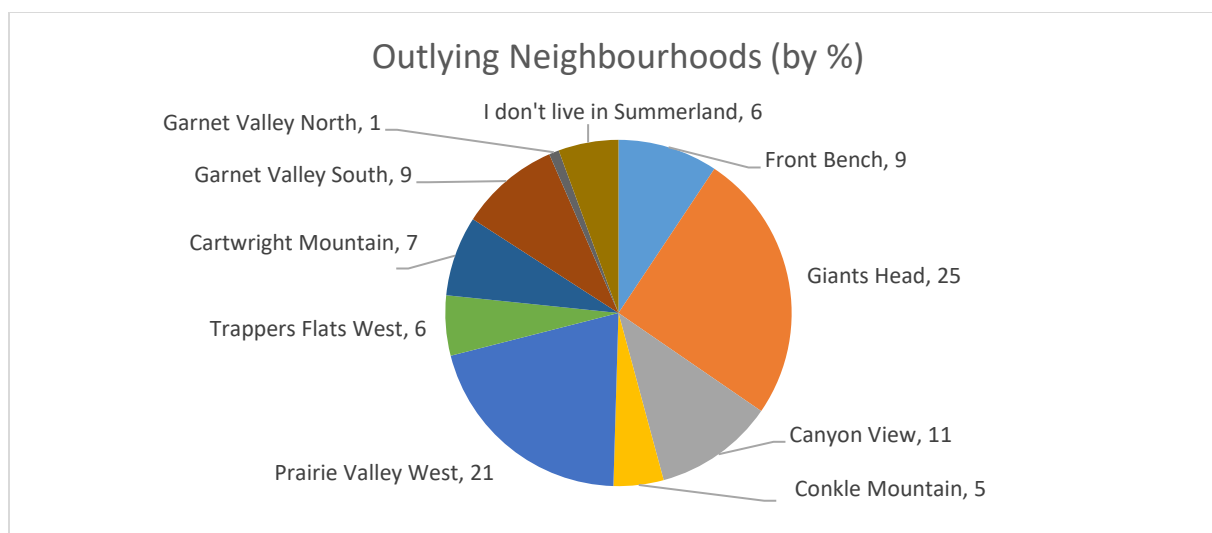


Figure 1: Outlying Neighbourhoods

Assessment of the Options - Overall

Overall, **Living Memorial** had the highest percentage of first choice and second choice rankings. The **Rodeo Grounds** received the second-most first choice ranking. **Powell Beach** had the highest percentage of third choice rankings, although there were almost as many rejections of Powell Beach as an option.

Comparison Rankings - Overall			
	Powell Beach	Living Memorial	Rodeo Grounds
First choice	14%	37%	34%
Second choice	21%	30%	19%
Third choice	33%	10%	23%
I do not choose any option	32%	22%	25%

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, **Living Memorial** received the highest likelihood (see **Figure 2** for the breakdown). But overall, none of the sites had a majority supporting use.

- Living Memorial – very likely / possibly (43%)
- Rodeo Grounds – very likely / possibly (34%)
- Powell Beach – very likely / possibly (29%)

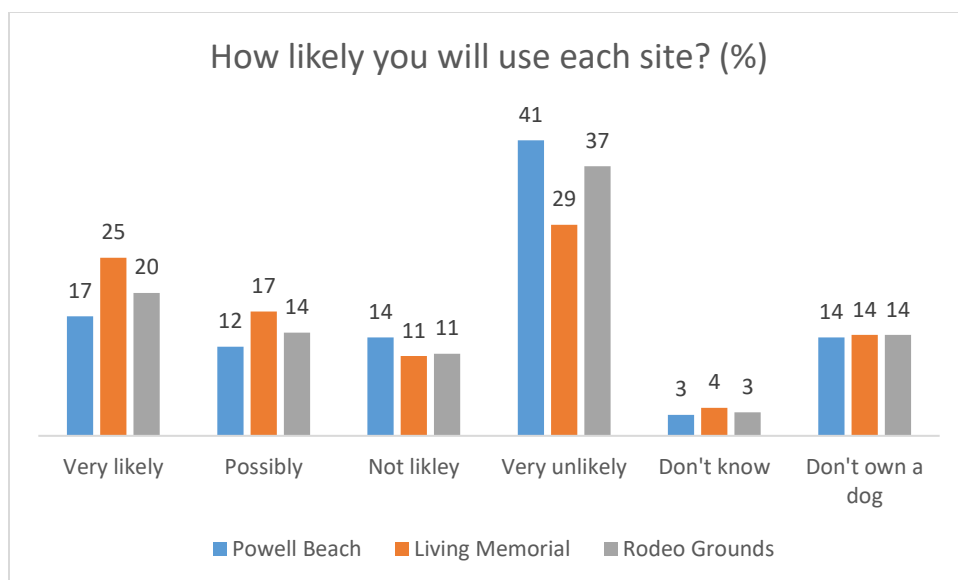


Figure 2: How likely will you use each site?

Assessment of the Options – By Area

The following chart represents the percent respondents in each area choosing each of the ranking levels for each of the sites. The highest ranking for each category is highlighted.

	Trout Creek %			Central Area %			Outlying Areas %		
	Powell Beach	Living Memorial	Rodeo Grounds	Powell Beach	Living Memorial	Rodeo Grounds	Powell Beach	Living Memorial	Rodeo Grounds
First choice	7	32	44	13	53	23	22	30	31
Second choice	0	39	27	42	14	16	27	33	12
Third choice	50	5	10	20	11	33	24	14	29
I do not choose any option	42	23	19	25	22	29	28	22	28

Trout Creek

Rodeo Grounds was slightly preferred to Living Memorial, but there was still a high percentage of “I do not choose” for both options (19-23%). Powell Beach was only supported as a first choice by 7% of Trout Creek respondents.

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Rodeo Grounds received the highest likelihood. But overall, survey respondents are unlikely to use any of the sites.

- Rodeo Grounds – very likely / possibly (34%)
- Living Memorial – very likely / possibly (28%)
- Powell Beach – very likely / possibly (11%)

Central Area

Living Memorial was the clear preference, followed by Powell Beach. Rodeo Grounds was not preferred and had a high percentage of “I do not choose” (29%).

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Living Memorial received the highest likelihood. But overall, only Living Memorial had a majority supporting use.

- Living Memorial – very likely / possibly (58%)
- Powell Beach – very likely / possibly (38%)
- Rodeo Grounds – very likely / possibly (33%)

Outlying Areas

Living Memorial was the clear preference as a second choice, followed by Rodeo Grounds. However, Rodeo Grounds had a high percentage of third choice (29%) and “I do not choose” (28%).

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Living Memorial received the highest likelihood. But overall, none of the sites had a majority supporting use.

- Living Memorial – very likely / possibly (44%)
- Powell Beach – very likely / possibly (42%)
- Rodeo Grounds – very likely / possibly (34%)

Feedback on Each Proposed Option

The survey included questions on dimensions of accessibility, design and cost/benefit for each site with the intention of assessing which elements are most supported and where there may be a need to adapt the proposed options.

The dimensions included:

Accessibility	Design	Cost/Benefit
1. For people who use mobility aids	1. Space for quality dog play and socialization	1. Good value for estimated building costs
2. For most people who walk or bike	2. Good integration and considerate of neighbours	2. Good value for estimate maintenance costs
3. For neighbourhoods in the area	3. Safe and welcoming for people and their dogs	3. Benefit to tourism
4. For the whole district	4. Sufficient parking	4. Negative impacts on neighbourhood and recreational users have been addressed

Overall, **Powell Beach** was reported to be highly accessible for the local neighbourhood, however the highest overall accessibility was reported for **Living Memorial**.

Both **Living Memorial** and the **Rodeo Grounds** were recognized as having preferred design features. However, **Living Memorial** was most preferred on cost/benefit dimensions. At the same time, the impact mitigation costs for **Living Memorial** was raised as an issue, with 36% either strongly disagreeing with the cost/benefit, or reporting that they ‘don’t know’.

On the issue of tourism, none of the sites were clearly supported.

Comments

The survey received a high number of comments about each site (69%-91% of respondents, depending on the site). This suggests survey respondents have a high level of interest in the sites being considered for the off-leash dog park development.

Comments were provided by each neighbourhood cluster fairly consistently, but respondents living close to Powell Beach were more likely to comment on that site, and those living close to Living Memorial more likely to comment on that site.

There were noticeably more comments related to 'ideas for other sites' from survey respondents from the central area, suggesting that people want other options considered in addition to Living Memorial.

The concerns that emerged in the comments included:

- Multi-use parks – erosion of multi-use parks damages diversity and flexibility in the use of recreational space
- Aesthetics and quality – design needs to fit the overall use of the park and the local context
- Green space and environmental impact – need to be considered in the context of community health and wellbeing and the impact of adding a dog park
- Noise and traffic – are likely to be a common occurrence with an off-leash dog park
- Enforcement – concerns about ensuring rules and regulations are followed at the dog park and in the wider community
- Benefits for dogs and people – both need to be considered
- Recreation displacement – a concern across sites, especially for children, youth and families
- Size and safety – need to be adequate to ensure a positive off-leash dog park experience for users
- Cost effectiveness – especially important given the fiscal challenges of the current COVID-19 environment, and the need for a long-term planning perspective
- Accessibility – needs to consider both distance to each site, but also access and amenities at the site

A summary of comment themes, both positive and negative, in relation to each site can be found in **Appendix B**. It is interesting to note that regardless of site, two dominant concerns were reported by all community neighbourhoods: 1) reluctance to take away recreational opportunities, or negatively impact, current users of each site unless necessary, and 2) commitment to ensuring the cost effectiveness of the choice of site and design.

Other Recommended Sites

A complete list of additional sites recommended by survey respondents can be found in **Appendix B**. Many of these sites were already rejected by Council in Phase 1 of the project due to being: 1) too small, 2) not central, 3) seasonal, and/or 4) assessed to have a negative impact on the local community.

However, two sites from Phase 1 were suggested by multiple survey respondents and are comparable in proximity to downtown and size to the proposed Living Memorial (small option).

1. Memorial Park – the area by the horseshoe pits is large enough to create a reasonable size fenced off-leash area of 0.8 acres. It was recommended in phase 1 to be considered as part of the upcoming master planning process.
2. Dale Meadows – was rejected in Phase 1 due to a design that called for the removal of one of the soccer fields. The current proposed option suggests taking space from the parking lot and adjacent grassy areas and may be appropriate for further exploration.

Options were also suggested for purchasing or leasing land, which has not been considered to this point as Council directed staff to look at District owned land or partnership opportunities.

Conclusion

Overall, **Living Memorial** received the most support for the development of a fenced off-leash dog park. But even then, only 43% of survey respondents report that they are likely to use the park if it is built. The Central Area respondents reported the highest level of likelihood of using **Living Memorial** (53%).

The highest population density is in the Central Area, and therefore likely has the highest number of dogs. It should be a priority to consider a site that is accessible for this particular neighbourhood. The survey respondents from this area are also slightly older and less likely to have access to a vehicle.

While **Living Memorial** may provide a good opportunity for a dog park due to its proximity to the centre of town a number of concerns were raised about the impact on Minor Baseball, and cost and impact on the multi-use nature of Powell Beach Park if the proposed mitigation strategy is implemented.

The lack of support from survey respondents for either **Powell Beach** or the **Rodeo Grounds** suggests that both of these options be removed from consideration.

Based on suggestions from survey respondents, it may be beneficial to consider the following sites, as well as **Living Memorial**, due to their proximity to the centre of town, minimal impact on residents and other recreational users, and their size:

1. Dale Meadows – using the parking lot and adjacent grassy area
2. Memorial Park – near Victoria and Wharton (horseshoe pits)

APPENDICES

APPENDIX A – Survey Questions



Survey: Off-Leash Dog Park Development

October 2020

A fully enclosed off-leash dog park is an important part of a dog-friendly community, along with appropriate bylaws, responsible dog ownership and enforcement.

The purpose of this survey is to get community feedback on **three** potential dog park locations in Summerland:

7. Powell Beach Park
8. Living Memorial Park (Snow Ave.)
9. Summerland Rodeo Grounds

We also want to learn about other potential sites and ideas from Summerland residents.

For more information on what makes a high-quality dog park, detailed information on the proposed sites including costs, impact and mitigation options, please download and review the following the background documents:

- [What is a dog park?](#)
- [Proposed off-leash sites](#)
- [Impact and mitigation options](#)

It is recommended that you review these documents BEFORE you complete this survey.

Paper copies of these documents are also available on request from the Summerland Aquatic and Fitness Centre: recreation@summerland.ca.

This survey includes multiple choice and short answer questions. It should take **about 20 minutes to complete** and all responses are anonymous.

Paper surveys are available at the Summerland Aquatic & Fitness Centre, and can be dropped off once completed, *Monday-Friday, 8:00-4:30*. The survey closes November 8, 2020 and a summary of the results will be posted on the District of Summerland website.

Please direct any questions or concerns to:

Lori Mullin, Director of Community Services
District of Summerland, Summerland Aquatic and Fitness Centre
13205 Kelly Ave., Summerland, BC V0H 1Z0
E-mail: lmullin@summerland.ca

*****PLEASE COMPLETE THE SURVEY BY Sunday November 8, 2020*****

PART 1 – QUESTIONS ABOUT EACH PROPOSED SITE

Three locations have been short-listed as potential sites for a fully enclosed off-leash dog park. Two sites have **2 options** presented for feedback. Please **provide your level of agreement** for each statement after you have reviewed the description of each site. You will also be asked to provide feedback for each option at the site in your own words.

SITE 1 – Powell Beach Park

Location

- Powell Beach Rd., 9-minute drive (6.9km) from Memorial Park (Google Maps, using the highway)

Amenities

- Washrooms and drinking water available when the beach is open (April – October)
- Seating, shade structure not currently available
- Off-street parking available, shared with tennis

Landscaping

- Irrigated; currently landscaped for softball
- Existing trees inside fenced area for the larger proposed option

Dog Amenities

- Litter bag dispenser and bins need to be added
- Water station needs to be added

Special Considerations

- Would displace girls fastpitch softball and decrease the number of fields available for Action Fest Slo-Pitch Tournament (3 days early June)
- Proposed alternative for fastpitch is to adapt the Living Memorial diamond #3 to allow sharing with baseball (same field dimensions). A portable mound (6" height) would need to be purchased and the current batting cage at Powell Beach moved. See detailed mitigation information in [Backgrounder – Impact and Mitigation Options](#)

Site Assessment - factors in favour

- Washrooms in good condition and available April-October
- Existing parking
- Underused in off-season

Site Assessment - factors against

- Not ideal for walking and biking from downtown area
- Impact on girls fastpitch
- Potential noise for immediate neighbours

OPTIONS -Maps on page 2, [Backgrounder - Proposed Off-Leash Sites](#)

1. Option 1 - Smaller (0.85 acre)
2. Option 2 - Larger (1.6 acre)

Use of Space and Design

- Both options provide sufficient space to exercise dogs and provide separate areas for large and small dogs
- Option #1 allows more space for other uses in the wider park area (e.g. expansion of tennis, addition of picnic area)
- Option #2 allows for the development of multiple types of space for dogs (e.g. sensory areas, training areas)

COSTS - detailed estimate on page 4, [Backgrounder - Proposed Off-Leash Sites](#)

Option 1

- Building: \$42,180
- Maintenance: \$7,725
- Mitigation (adapt Living Memorial site): \$3,000

Option 2

- Building: \$58,965
- Maintenance: \$7,725
- Mitigation (adapt Living Memorial site): \$3,000

A1. Accessibility – overall for both options

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. This site is easily accessible for most people who use mobility aids						
2. This site is easily accessible for most people who walk or bike						
3. This location is accessible for neighbourhoods in this area						
4. This location is accessible for the whole district						

A2. Design – overall for both options

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. There is good space for quality dog play and dog socialization						
2. The design integrates well and is considerate of the neighbours						
3. The amenities ensure a safe and welcoming environment for people and their dogs						
4. There is sufficient parking based on the expected use						

A3. Cost/Benefit – overall for both options

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. This site provides good value based on the costs estimated for building the dog park						
2. This site provides good value based on the costs estimated for maintaining the dog park						
3. This site will benefit tourism in Summerland						
4. Any negative impacts on the local neighbourhood, or current recreational users, have been adequately addressed.						

A4. How likely is it that you will bring your dog to this site if it is built?

- ☐ Very likely ☐ Possibly ☐ Not likely ☐ Very unlikely
☐ Don't know ☐ I don't own a dog

A5. For each option, please describe:

Option 1 - smaller

1. What I LIKE about this option is ...

2. What I DISLIKE about this option is ...

Option 2 – larger

1. What I LIKE about this option is ...

2. What I DISLIKE about this option is ...

A6. What would you recommend for improving this site and/or specific options?

SITE 2 – Living Memorial Ballpark (Snow Ave.)

Location

- Snow Ave., 6-minute drive (2.5km) from Memorial Park (Google Maps, using the highway)

Amenities

- Washrooms and drinking water available when the diamonds are booked (April – October)
- Seating, shade structure available, but designed for baseball use
- Off-street parking available, shared with baseball

Landscaping

- Irrigated; currently landscaped for baseball
- Existing trees inside the fenced area for the larger proposed option

Dog Amenities

- Litter bag dispenser and bins need to be added
- Water station needs to be added

Special Considerations

- Would displace baseball for ages 7-11 and decrease the number of fields available for Action Fest Slo-Pitch Tournament (3 days early June)
- Proposed alternative for baseball is to renovate the fastpitch softball diamond at Powell Beach and provide a portable pitching mound (6" height) to allow sharing with baseball (same field dimensions). See detailed mitigation information in [Backgrounder – Impact and Mitigation Options](#)

Site Assessment - factors in favour

- Existing fencing could be repurposed
- Existing parking
- Underused in off-season
- Central for biking and driving

Site Assessment - factors against

- Impact on baseball for ages 7-11
- Washrooms and septic system in poor condition
- Parking could be challenging during baseball tournaments

OPTIONS -Maps on page 5, [Backgrounder - Proposed Off-Leash Sites](#)

1. Option 1 - Smaller (0.85 acre)
2. Option 2 - Larger (1.6 acre)

Use of Space and Design

- Both options provide sufficient space to exercise dogs and provide separate areas for large and small dogs. Both include a buffer zone with diamond #2 to prevent conflict when used by both baseball and dog park users.
- Option #1 uses more of the existing fencing
- Option #2 allows for the development of multiple types of space for dogs (e.g. sensory areas, training areas)

COSTS - detailed estimate on page 4, [Backgrounder - Proposed Off-Leash Sites](#)

Option 1

- Building: \$26,720
- Maintenance: \$7,725
- Mitigation (renovate Powell Beach ball diamond): \$117,000

Option 2

- Building: \$47,655
- Maintenance: \$7,725
- Mitigation (renovate Powell Beach ball diamond): \$117,000

B1. Accessibility – overall for both options

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. This site is easily accessible for most people who use mobility aids						
2. This site is easily accessible for most people who walk or bike						
3. This location is accessible for neighbourhoods in this area						
4. This location is accessible for the whole district						

B2. Design – overall for both options

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. There is good space for quality dog play and dog socialization						
2. The design integrates well and is considerate of the neighbours						
3. The amenities ensure a safe and welcoming environment for people and their dogs						
4. There is sufficient parking based on the expected use						

B3. Cost/Benefit – overall for both options

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. This site provides good value based on the costs estimated for building the dog park						
2. This site provides good value based on the costs estimated for maintaining the dog park						
3. This site will benefit tourism in Summerland						
4. Any negative impacts on the local neighbourhood, or current recreational users, have been adequately addressed.						

B4. How likely is it that you will bring your dog to this site if it is built?

- ☐ Very likely ☐ Possibly ☐ Not likely ☐ Very unlikely
☐ Don't know ☐ I don't own a dog

B5. For each option, please describe:

Option 1 - smaller

3. What I LIKE about this option is ...

4. What I DISLIKE about this option is ...

Option 2 – larger

3. What I LIKE about this option is ...

4. **What I DISLIKE about this option is ...**

B6. What would you recommend for improving this site and/or specific options?

SITE 3 – Summerland Rodeo Grounds

Location

- 18709 Bathville Rd., 8-minute drive (5.9km) from Memorial Park (Google Maps)
- Map on page 8, [Backgrounder - Proposed Off-Leash Sites](#)

Amenities

- Washrooms and drinking water available (April – October)
- Seating and shade structure not currently available on the site
- Off-street parking available, shared with Conkle Mountain Park

Landscaping

- Existing trees outside the fenced area; needs ground preparation (currently in natural state)
- No irrigation

Dog Amenities

- Litter bag dispenser and bins need to be added
- Water station needs to be added near fencing; will require extension from the club house building or washrooms

Special Considerations

- A larger 3.0-acre area is possible, but would be in an area designated to be environmentally sensitive
- Proposed alternative for baseball is to renovate the fastpitch softball diamond at Powell Beach and provide a portable pitching mound (6" height) to allow sharing with baseball (same field dimensions). See more detailed information in [Backgrounder – Impact and Mitigation Options](#), pg. 5.

Site Assessment - factors in favour

- Large area that can have additional areas/amenities added over time
- Washrooms and drinking water available (April - October)
- Existing parking
- Underused in off-season

Site Assessment - factors against

- Not ideal for walking and biking from downtown area
- Main road and parking lot may not be plowed for several days after a snow event, making it inaccessible
- Long path (~250-300m) from parking to fenced area, requiring snow clearing
- Master Plan has not yet been completed
- Development of a larger park will require an environmental assessment

COSTS - detailed estimate on page 9, [Backgrounder - Proposed Off-Leash Sites](#)

- Building: \$69,365 (note: costs for field preparation and installation of water source not estimated)
- Maintenance: \$7,725 (note: costs for field maintenance and snow clearing not estimated)

C1. Accessibility – overall site

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. This site is easily accessible for most people who use mobility aids						
2. This site is easily accessible for most people who walk or bike						
3. This location is accessible for neighbourhoods in this area						
4. This location is accessible for the whole district						

C2. Design – overall site

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. There is good space for quality dog play and dog socialization						
2. The design integrates well and is considerate of the neighbours						
3. The amenities ensure a safe and welcoming environment for people and their dogs						
4. There is sufficient parking based on the expected use						

C3. Cost/Benefit – overall site

Statement	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
1. This site provides good value based on the costs estimated for building dog park						
2. This site provides good value based on the costs estimated for maintaining the dog park						
3. This site will benefit tourism in Summerland						
4. Any negative impacts on the local neighbourhood, or current recreational users, have been adequately addressed.						

C4. How likely is it that you will use this site if it is built?

- ☐ Very likely ☐ Possibly ☐ Not likely ☐ Very unlikely
☐ Don't know ☐ I don't own a dog

C5. For this site, please describe:

1. What I LIKE about this site is ...

2. What I DISLIKE about this site is ...

C6. What would you recommend for improving this site?

PART 2 – COMPARISON OF SITES

Now that you have reviewed each of the 3 sites, please rank the sites from most preferred (1) to least preferred (3) for the site of a dog park.

Your Ranking (1-3)	Site Name
	A – Powell Beach
	B – Living Memorial Ballpark (Snow Ave.)
	C – Summerland Rodeo Grounds

OR

☐ I do not choose any option

Please explain why you have ranked them in this order or made this choice.

PART 3 – IDEAS AND SITE SUGGESTIONS

To ensure all appropriate sites and options have been considered, what additional ideas and site suggestions do you have? All ideas will be summarized and provided to Council as part of the planning report.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

PART 4 – MORE ABOUT YOU

This information will help us to understand different responses across our community.

1. What is your age?

- ☐ Under 18
- ☐ 18-34
- ☐ 35-49
- ☐ 50-64
- ☐ 65-79
- ☐ 80 years and older

2. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Other
- ☐ Prefer not to say

3. Do you own or have access to a household vehicle?

- ☐ Yes
- ☐ No

4. Household pets/animals

a) Do you have any pets/animals living in your household? (do not include farm animals)

- ☐ Yes
- ☐ No

b) If YES, please indicate the type and number (choose all that apply):

- ☐ Dog
- ☐ Cat
- ☐ Other Please describe: _____

c) Is at least one of your pets a service animal?

- ☐ Yes
- ☐ No

5. How many years have you lived in Summerland?

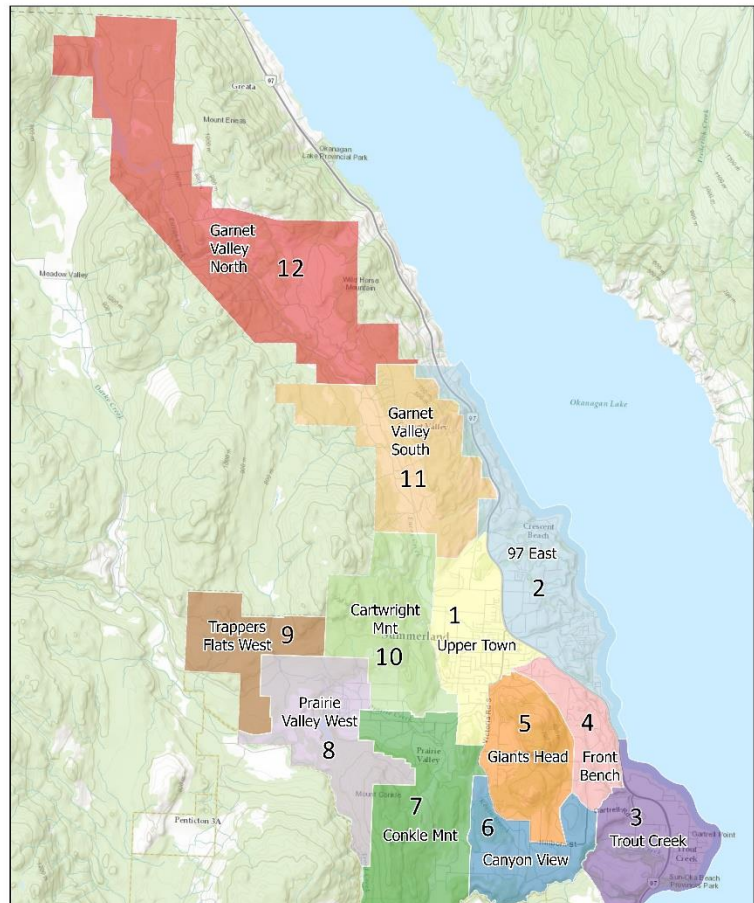
- ☐ Less than a year
- ☐ 1-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ More than 20 years
- ☐ I don't live in Summerland

6. Which Summerland neighbourhood do you live in?

- ☐ 1 – Upper Town
- ☐ 2 – 97 East
- ☐ 3 – Trout Creek
- ☐ 4 – Front Bench
- ☐ 5 – Giants Head
- ☐ 6 – Canyon View
- ☐ 7 – Conkle Mountain
- ☐ 8 – Prairie Valley West
- ☐ 9 – Trappers Flats West
- ☐ 10 – Cartwright Mountain
- ☐ 11 – Garnet Valley South
- ☐ 12 – Garnet Valley North

☐ I don't live in Summerland (please specify your location):

A general description of each neighbourhood is included below. If you need more detailed information to determine your location, please use the mapping system on the District of Summerland website and search for your address. Go to <https://mapping.summerland.ca/>



1 – Upper Town: Includes the area from Hwy 97 to Cartwright Ave., and from Prairie Valley Rd./ Victoria Rd. South (including Dale Meadows Park) over to Jones Flat Rd. (including Bentley Rd.)

2 – 97 East: Covers the lake-side of Hwy 97 from the north municipal boundary to South Lakeshore Drive on Hwy 97 (includes Lower Town and Crescent Beach)

3 – Trout Creek: Runs from South Lakeshore Rd. on Hwy 97 to Sun-Oka Beach, and from Okanagan Lake across Hwy 97 and up Gartrell Rd. to Happy Valley Rd.

4 – Front Bench: Includes the area between Giants Head Rd. and Hwy 97, from Prairie Valley Rd. to the top of Gartrell Rd. (includes Summerland Seniors Village)

5 – Giants Head: Covers the area around Giants Head Mountain, making a circle via Victoria Rd. South, Hillborn St., Giants Head Rd., and Prairie Valley Rd.

6 – Canyon View: Includes Canyon View Rd. (from Simpson Rd. down), and the train-track-side of Hillborn St. to Happy Valley Rd. and Gartrell Rd.

7 – Conkle Mountain: Includes Dale Meadows Rd. from Dale Meadows Park to Milley Ave., and Simpson Rd. from Canyon View Rd. down to Victoria Rd. South (includes Kettle Valley Rail Trail and Summerland Golf Course)

8 – Prairie Valley West: Covers Prairie Valley Rd. from Rutherford Ave., along Princeton-Summerland Rd. past McLennan Rd., and to Bathville Rd. just past Prairie Valley Station (includes the steam train, landfill and reservoir)

9 – Trappers Flats West: Includes the west part of Princeton-Summerland Rd., and the north part of McLennan Rd.

10 – Cartwright Mountain: Covers the area from Cartwright Ave. over to Rutherford Ave., and from Prairie Valley Rd. up Morrow Ave.

11 – Garnet Valley South: Runs along Garnet Valley Rd. north of Jones Flat Rd. to Wildhorse Rd.

12 – Garnet Valley North: Continues along Garnet Valley Rd. and includes Wildhorse Rd.

PART 5 – FINAL COMMENTS

Is there any other information you would like to provide to help Summerland choose the right location for an off-leash dog park?



Please detach and submit separately if you want us to be in touch with you.

Thank you for completing this survey!

Your input will be used to guide the selection of location for an off-leash dog park for Summerland. All responses will remain anonymous.

Stay involved!

☐ Yes, please keep me updated about the Summerland Dog Park initiative

Name: _____

Phone number: _____

E-mail: _____

Follow-up questions or comments can be directed to:

Lori Mullin, Director of Community Services
District of Summerland, Summerland Aquatic and Fitness Centre
13205 Kelly Ave., Summerland, BC V0H 1Z0
E-mail: lmullin@summerland.ca

APPENDIX B – Survey Data

Response rate and representation of the data

Completed surveys: 308

Opened surveys but not completed: 363

Summerland population age 20 and older: 9,615 (Census 2016)

Estimated pet ownership (% of households): The Summerland dog population is estimated to be around 2,000 (based on the Canadian average of 41% of households owning at least one dog), but may be higher.

Who completed the survey?

Neighbourhood	%
1 - Upper Town	20.5
2 - 97 East	7.1
3 - Trout Creek	37.7
4 - Front Bench	3.2
5 - Giants Head	8.8
6 - Canyon View	3.9
7 - Conkle Mountain	1.6
8 - Prairie Valley West	7.1
9 - Trappers Flats West	1.9
10 - Cartwright Mountain	2.6
11 - Garnet Valley South	3.2
12 - Garnet Valley North	0.3
13 - I don't live in Summerland	1.9

Years in Summerland	%
Less than a year	1.3
1 to 5	12.7
6 to 10	17.9
11 to 20	26.0
More than 20	40.6
I don't live in Summerland	1.3
Non-response	0.3

Age	%
Under 18	0.3
18-34	10.1
35-49	33.1
50-64	37.3
65-79	15.9
80+	0.3
Prefer not to say	2.9

Pets	Total %	Dog %	Cat %	Service animal %
Yes	88	73	34	1.9
No	9			
Prefer not to say	3			
Non-response				

Gender	%
Female	62.0
Male	30.5
Other	0.3
Prefer not to say	7.1

Vehicle	%
Yes	97.1
No	1.9
Prefer not to say	1.0

Assessment of the proposed options

Overall, Living Memorial had the highest percentage of first choice and second choice rankings. The Rodeo Grounds received the second most first choice ranking. Powell Beach had the highest percentage of third choice rankings, although there were almost as many rejections of Powell Beach as an option.

Comparison Ranking – Overall			
	Powell Beach	Living Memorial	Rodeo Grounds
First choice	14%	37%	34%
Second choice	21%	30%	19%
Third choice	33%	10%	23%
I do not choose any option	32%	22%	25%

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Living Memorial received the highest likelihood. But overall, none of the sites had a majority supporting use.

How likely will you use?	Powell Beach %	Living Memorial %	Rodeo Grounds %
Very likely	17	25	20
Possibly	12	17	14
Not likely	14	11	11
Very unlikely	41	29	37
Don't know	3	4	3
Don't own a dog	14	14	14

FEEDBACK ON EACH SITE - OVERALL

1. Accessibility

Accessibility dimensions included:

- For people who use mobility aids
- For most people who walk or bike
- For neighbourhoods in the area
- For the whole district

While Powell Beach was reported to be highly accessible for the local neighbourhood, the highest overall accessibility was reported for Living Memorial.

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Mobility	Walk / bike	Neighbourhood	District	Mobility	Walk /bike	Neighbourhood	District	Mobility	Walk /bike	Neighbourhood	District
Strongly agree	17	13	26	9	17	19	22	21	8	8	12	15
Agree	27	22	41	15	27	26	44	31	9	11	19	16
Neutral	19	10	13	12	15	15	12	17	17	13	17	15
Disagree	13	24	8	24	14	21	8	15	22	28	19	18
Strongly disagree	16	29	11	39	10	14	8	14	35	38	27	33
Don't know	8	2	1	1	17	6	6	4	8	3	5	3

2. Design

Design dimensions included:

1. Space for quality dog play and socialization
2. Good integration and considerate of neighbours
3. Safe and welcoming for people and their dogs
4. Sufficient parking

Both Living Memorial and the Rodeo Grounds were recognized as having preferred design features.

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking
Strongly agree	12	9	14	11	25	25	24	20	31	31	25	28
Agree	24	15	20	20	30	26	28	27	24	19	24	28
Neutral	15	12	21	12	15	17	18	17	13	19	16	15
Disagree	15	14	18	21	8	7	9	9	7	7	8	8
Strongly disagree	29	48	23	33	14	16	12	13	17	17	21	13
Don't know	4	2	3	3	7	8	8	14	6	7	6	9

5. Cost/Benefit

Cost/benefit dimensions included:

1. Good value for estimated building costs
2. Good value for estimate maintenance costs
3. Benefit to tourism
4. Negative impacts on neighbourhood and recreational users have been addressed

Living Memorial was most preferred on cost/benefit dimensions. However, the issue of impact mitigation costs were raised (36% either strongly disagree or don't know).

On the issue of tourism, none of the sites were clearly supported.

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact
Strongly agree	10	10	9	8	17	17	17	13	18	18	15	19
Agree	14	18	12	13	22	25	16	23	17	18	10	16
Neutral	16	18	10	12	17	18	21	18	20	20	17	22
Disagree	23	18	17	16	17	15	17	10	15	14	19	10
Strongly disagree	32	32	50	47	19	18	23	20	23	22	33	19
Don't know	5	5	2	4	9	8	6	16	7	8	7	13

SUMMARY OF COMMENTS AND THEMES - OVERALL

The following table summarizes the percentage of survey respondents who provided comments in each section of the survey. The high rate of comments suggests significant engagement by respondents.

Survey Section – open ended comments	Survey Responses with Comments, by Region		
	Trout Creek (n=116)	Central Area (n=85)	Outlying Area (n=107)
Powell Beach site: <ul style="list-style-type: none"> Small option – like/dislike Large option – like/dislike Recommendations for improving 	91%	88%	74%
Living Memorial (Snow Ave.) site: <ul style="list-style-type: none"> Small option – like/dislike Large option – like/dislike Recommendations for improving 	70%	88%	69%
Rodeo Grounds site: <ul style="list-style-type: none"> Like/dislike Recommendations for improving 	73%	86%	71%
Ranking of priority – please explain	83%	91%	78%
Ideas for other sites	51%	71%	50%
Final comments	43%	53%	36%

Comment Themes

What follows is a summary of the overall themes based on comments, both positive and negative, associated with each site, across all survey respondents.

1. Powell Beach

Multi-use park

- Many respondents noted that Powell Beach Park is a multi-use space used all year by community members, clubs/organization and the elementary school. It currently has an open design and use would be less flexible with the addition of fences for a dog park, or outfield fences for the softball diamond.
- Some comments suggest park use would increase with a dog park, while others suggested that use would decline.
- Some comments suggested adding volleyball courts or investing in improved trails to increase use of the park, instead of a dog park

Aesthetics and quality

- Concern about the look of chain link fence in the centre of the park and yellow grass and dirt patches that are likely to result inside the dog park.
- Residents living immediately beside the park expressed concern about the smell of waste bins in the summer

Green space and environmental impact/flooding

- Points were made about the importance of having unstructured green space for quality of life and environmental sustainability, and that available park space is limited.
- It was noted that recent local developments have not been required to add park space to plans due to the presence of the park at Trout Creek
- The poor quality of the softball field was attributed by some to the recent flooding events

Noise and traffic

- Concern was raised about the noise of dogs barking and the impact on beach users and local residents
- Summer traffic was described as significant and concerns were raised about the impact of additional people using a dog park, including a lack of parking

Enforcement

- Comments suggested that more dogs using the dog park would likely result in more off-leash dogs on the beach illegally, as well as on the path and near the washroom
- Safety concern about having many children using the beach and playground nearby

Benefits for dogs and people

- Some respondents noted the importance of an off-leash park to support a social opportunity for people, benefiting their health and wellbeing
- Other comments described the benefits as being mainly for dogs, not people
- Some comments questioned the need for a fenced-off leash area given the proximity of unfenced off-leash areas like Sun-Oka Beach and Peach Orchard Beach (in the off-season), and the dog beach
- The point was made that the community needs to prepare for more dogs to be here in the future

Recreation displacement

- Many people expressed concern about displacing current recreation users, especially baseball and softball players, children, youth and families.

Size and safety

- Respondents noted that larger off-leash dog parks are healthier and safer for dogs, with more room to run, especially if the park is busy
- A small version of the dog park was suggested for the area near the tennis courts
- Several comments were made about the need to have separate areas for large and small dogs to protect small dogs
- Comments were made about the need to make the park larger than proposed due to the expected number of users

Cost effectiveness

- Comments about the benefit for tourism were mixed. Some believe the park will attract tourists, while others felt it would keep tourists away.
- The case was made for taxes to be used to support off-leash dog parks as an important part recreation programming. Others argued that taxes should be used for other priorities such as roads.

- There were concerns expressed about decreased property values as a result of a dog park so close to houses.
- The cost of renovating the softball diamond was not seen as a good investment

Accessibility

- The park was seen as accessible for local residents, but not for other community members due to the need to drive.
- Some comments suggested that washrooms should be available all year

2. Living Memorial Park (Snow Ave.)

Multi-use park

- Comments note that the park is dedicated to baseball and anticipate conflict between dog park users and baseball players during tournaments and events due to incompatible needs
- Using as a dog park does not meet the intended purpose of a recreation site to honour veterans

Aesthetics and quality

- Variety of surfaces and areas available (grass, forest)

Green space and environmental impact

- Comments note that significant investment has been made over the years in developing and maintaining the site for baseball and it would be lost

Noise and traffic

- Comments expressed concern that there would not be enough parking during tournaments and events
- Minimal impact as no adjacent homes or playgrounds
- Concern about the lack of a turning light to get on and off the highway

Enforcement

- Concerns that a dog park here will not help with enforcement issues in other parts of town

Benefits for dogs and people

- Comments point out that there will be a negative impact on recreation opportunity for youth

Recreation displacement

- Comments note that young baseball players will be displaced and that the mitigation option does not provide a good replacement
- Other comments suggest that the site is underused during the non-baseball season
- Comments that a portable pitching mound is not a safe mitigation option

Size and safety

- Some comments suggest that the site needs to be larger than the proposed option due to expected use; other felt the large option provides sufficient space for dogs to run
- Comments suggest that smaller more central dog parks are better for the environment due to less driving.

Cost effectiveness

- Mitigation option of renovating Powell Beach softball diamond described as expensive
- Some comments suggested Living Memorial is a good site for tourists; others concerned about the lack of parking for tourists in the summer during baseball season.

Accessibility

- Some comments suggest that the site is accessible for walking, biking and driving
- Other comments suggest that needing to cross the highway make the park less accessible
- Many comments suggested washrooms are not necessary; a few comments noted the importance of year-round washrooms.
- Handicapped parking and paths are suitable for people with mobility challenges

3. Rodeo Grounds

Multi-use park

- Fencing is necessary to ensure horses and other users of the area can share the space
- Concern about sharing during busy events and rental users

Aesthetics and quality

- Open and attractive area, especially if made larger
- Not being near water is a disadvantage

Green space and environmental impact

- Environmentally sensitive area which would need to be assessed and negative impact prevented

Noise and traffic

- More remote; Minimal impact as no adjacent homes or playgrounds
- Good parking; others suggest parking may be a problem during events

Enforcement

(Not identified as a theme)

Benefits for dogs and people

- Provides more diversity to dog areas in the community

Recreation displacement

- Comments suggest that there is minimal impact on current users
- Other comments suggest that horse related activities would be a conflict

Size and safety

- Comments made about risks due to wildlife and plants in the area
- Concern about the space for small dogs

Cost effectiveness

- Comments suggest that the site duplicates the nearby trails
- Concerns about the cost to build
- May limit development of the rodeo grounds in the future

- Tourism opportunity in connection with the steam train; others concerned tourist won't find it

Accessibility

- Not central and not accessible as people would need to drive
- Concerns about access in winter due to plowing being needed

Ideas About Other Locations

The following locations were identified as possible alternative sites for an off-leash dog park. They have been organized by category:

1. Previously reviewed – District Property & Partnerships

Rejected by Council in Phase 1 (too small and/or not central and/or seasonal only):

- Horse Beach (Lakeshore Drive)
- Turner Street Park
- Old shale site behind the municipal yard
- Old skate board park
- Area around the water treatment plan
- Summerland Peach Orchard Campground

Partnerships:

- Churches in the community (Julia Street, Victoria Road North) (*churches were contacted but declined to participate*)

Other:

- Peach Orchard Beach – field and/or area near boat ramp (*rejected in Phase 1 due to expected impact on local community*)
- Memorial Park (*recommended during Phase 1 to be considered for a dog park in upcoming park master planning*)
- Dale Meadows (*rejected in Phase 1 due to impact on current soccer users*)

2. New locations

District-owned:

- Solar Panel Park location (Cartwright) (*not considered appropriate due to steepness, land designated as environmentally sensitive, conflict with solar installation*)
- General locations ... land by the Landfill, land by Trappers Flats, land near the KVR (*all District owned land in these areas were considered during Phase 1 and rejected*)

Purchase or lease: (not supported by Council at this time)

- Old RCMP station land
- Part of school field (Giant's Head, Trout Creek, Summerland Secondary – including between Aquatic Centre and Jubilee/Kelly, or near the Skate Park)
- Cedar Ave beside Unisis School
- Lot at Prairie Valley and Cartwright
- Hwy 97 near Steuart (near Living Memorial)

Partnerships:

- Province of BC to fence part of Sun-Oka Beach Park

BREAKDOWN BY NEIGHBOURHOOD

The following data report the results for three areas:

- A. Trout Creek (37.7% of survey respondents)
- B. Central – Upper Town and 97 East (27.6% of survey respondents)
- C. Outlying – remaining areas (34.7% of survey respondents)

A. Trout Creek

Completed surveys: 116

Demographics

Years in Summerland	%
Less than a year	3
1 to 5	14
6 to 10	16
11 to 20	20
More than 20	47
I don't live in Summerland	0
Non-response	0

Age	%
Under 18	0
18-34	7
35-49	34
50-64	36
65-79	21
80+	0
Prefer not to say	3

Gender	%
Female	51.7
Male	38.8
Other	0.9
Prefer not to say	8.6

Pets	Total %	Dog %	Cat%	Service animal %
Yes	79	62	34	0
No	15			
Prefer not to say	6			

Vehicle	%
Yes	98
No	0
Prefer not to say	2

Assessment of the proposed options

Rodeo Grounds was slightly preferred to Living Memorial, but there was still a high percentage of “I do not choose” for both options (19-23%). Powell Beach only supported as a first choice by 7% of Trout Creek respondents.

Comparison – percentage of respondents who chose each option			
	Powell Beach	Living Memorial	Rodeo Grounds
First choice	7	32	44
Second choice	0	39	27
Third choice	50	5	10
I do not choose any option	42	23	19

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Rodeo Grounds received the highest likelihood. But overall, survey respondents are unlikely to use any of the sites.

How likely is it that you will bring your dog to this site if it is built?			
	Powell Beach %	Living Memorial %	Rodeo Grounds %
Very likely	8	9	16
Possibly	3	19	18
Not likely	11	12	11
Very unlikely	52	30	25
Don't know	4	6	7
Don't own a dog	22	23	22

1. Accessibility

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Mobility	Walk / bike	Neighbourhood	District	Mobility	Walk /bike	Neighbourhood	District	Mobility	Walk /bike	Neighbourhood	District
Strongly agree	12	10	16	6	12	17	20	20	8	8	10	17
Agree	20	19	36	11	33	29	51	35	12	14	25	22
Neutral	22	9	16	9	17	16	12	21	26	20	24	19
Disagree	20	18	11	15	8	16	3	5	22	25	15	15
Strongly disagree	20	41	20	58	9	13	7	15	22	28	18	21
Don't know	6	3	1	1	22	9	7	4	10	6	8	6

2. Design

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking
Strongly agree	5	7	7	6	19	20	19	16	38	39	31	35
Agree	9	2	4	7	30	24	28	25	29	22	27	32
Neutral	16	1	19	9	23	23	22	22	10	16	18	13
Disagree	19	6	26	19	7	8	10	7	5	7	6	4

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking
Strongly disagree	46	84	40	57	10	13	10	9	6	6	6	5
Don't know	5	0	4	3	10	12	11	21	11	11	12	10

3. Cost-Benefit

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact
Strongly agree	7	7	5	6	11	11	8	6	20	20	11	21
Agree	4	5	0	3	20	22	15	22	21	23	16	21
Neutral	10	14	5	2	22	26	29	22	23	20	22	23
Disagree	27	20	11	13	17	16	20	14	9	10	17	8
Strongly disagree	49	50	76	76	19	15	20	19	13	12	21	10
Don't know	3	4	3	1	11	10	9	18	14	15	12	17

B. Central – Upper Town and 97 East

Completed surveys: 85 (Upper Town = 74%, 97 East = 26%)

Demographics

Years in Summerland	%
Less than a year	0
1 to 5	11
6 to 10	19
11 to 20	36
More than 20	34
I don't live in Summerland	0
Non-response	0

Age	%
Under 18	1
18-34	6
35-49	31
50-64	41
65-79	19
80+	0
Prefer not to say	2

Gender	%
Female	67
Male	29
Other	0
Prefer not to say	4

Pets	Total %	Dog %	Cat %	Service animal %
Yes	89	78	21	4

Vehicle	%
Yes	95
No	5
Prefer not to say	0

Assessment of the proposed options

Living Memorial was the clear preference, followed by Powell Beach. Rodeo Grounds was not preferred and had a high percentage of “I do not choose” (29%).

Comparison – percentage of respondents who chose			
	Powell Beach	Living Memorial	Rodeo Grounds
First choice	13	53	23
Second choice	42	14	16
Third choice	20	11	33
I do not choose any option	25	22	29

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Living Memorial received the highest likelihood. But overall, none of the sites had a majority supporting use.

How likely is it that you will bring your dog to this site if it is built?			
	Powell Beach %	Living Memorial %	Rodeo Grounds %
Very likely	24	46	22
Possibly	14	12	11
Not likely	15	5	4
Very unlikely	34	24	51
Don't know	1	2	1
Don't own a dog	12	12	12

Feedback on each site:

1. Accessibility

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Mobility	Walk / bike	Neighbourhood	District	Mobility	Walk /bike	Neighbourhood	District	Mobility	Walk /bike	Neighbourhood	District
Strongly agree	21	14	31	12	26	21	29	25	6	6	8	9
Agree	28	21	46	14	26	26	44	32	6	5	12	11
Neutral	19	11	11	13	11	14	6	14	13	6	20	19
Disagree	8	28	6	26	14	21	8	13	22	33	15	13
Strongly disagree	15	26	7	35	9	15	9	14	48	51	41	48
Don't know	8	0	0	0	14	2	4	2	5	0	4	0

2. Design

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking
Strongly agree	15	12	21	15	40	36	36	29	24	20	16	14
Agree	32	15	31	28	22	25	27	29	16	14	19	29
Neutral	16	25	21	13	7	14	15	13	14	25	14	20
Disagree	15	21	12	27	9	4	5	7	9	7	9	12
Strongly disagree	19	26	14	16	15	16	12	13	31	31	39	19
Don't know	2	1	1	0	6	5	5	8	6	4	2	6

3. Cost-Benefit

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact
Strongly agree	15	14	15	11	25	25	25	21	12	11	13	12
Agree	15	22	21	15	26	27	21	27	14	16	6	11
Neutral	25	20	12	19	12	11	19	15	21	24	12	29
Disagree	16	18	16	20	9	13	12	4	15	12	18	13
Strongly disagree	20	20	34	31	19	16	22	20	35	34	47	25
Don't know	8	6	1	5	9	8	1	13	2	4	5	11

C. Outlying areas

Completed surveys: 107

Neighbourhood	%
Front Bench	9
Giants Head	25
Canyon View	11
Conkle Mountain	5
Prairie Valley West	21
Trappers Flats West	6
Cartwright Mountain	7
Garnet Valley South	9
Garnet Valley North	1
I don't live in Summerland	6

Years in Summerland	%
Less than a year	1
1 to 5	13
6 to 10	19
11 to 20	24
More than 20	38
I don't live in Summerland	4
Non-response	1

Age	%
Under 18	0
18-34	17
35-49	35
50-64	36
65-79	8
80+	1
Prefer not to say	4

Gender	%
Female	69
Male	22
Other	0
Prefer not to say	8

Pets	Total %	Dog %	Cat %	Service animal %
Yes	95	80	44	3

Vehicle	%
Yes	97
No	2
Prefer not to say	1

Assessment of the proposed options

Living Memorial was the clear preference as a second choice, followed by Rodeo Grounds. However, Rodeo Grounds had a high percentage of third choice (29%) and “I do not choose” (28%).

Comparison – percentage of respondents who chose			
	Powell Beach	Living Memorial	Rodeo Grounds
First choice	22	30	31
Second choice	27	33	12
Third choice	24	14	29
I do not choose any option	28	22	28

In response to the question “How likely is it that you will bring your dog to this site if it is built?”, Living Memorial received the highest likelihood. But overall, none of the sites had a majority supporting use.

How likely is it that you will bring your dog to this site if it is built?			
	Powell Beach %	Living Memorial %	Rodeo Grounds %
Very likely	21	24	21
Possibly	21	20	13
Not likely	15	15	18
Very unlikely	35	33	40
Don't know	3	3	1
Don't own a dog	6	6	7

Feedback on each site:

1. Accessibility

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Mobility	Walk / bike	Neighbourhood	District	Mobility	Walk / bike	Neighbourhood	District	Mobility	Walk / bike	Neighbourhood	District
Strongly agree	20	16	33	10	15	18	18	19	10	9	18	17
Agree	33	26	43	21	22	21	36	24	8	12	20	14
Neutral	17	9	11	13	16	14	18	14	10	10	7	8
Disagree	10	26	6	32	20	27	13	26	23	28	27	24
Strongly disagree	11	20	5	21	12	15	7	13	38	38	25	34
Don't know	9	3	3	3	15	5	8	4	9	2	3	3

2. Design

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking	Space	Integration	Safe	Parking
Strongly agree	18	9	17	14	20	22	21	17	31	33	26	31
Agree	35	28	29	27	36	30	30	27	25	19	24	21
Neutral	14	15	24	14	13	13	17	14	15	19	14	13
Disagree	11	17	14	18	9	10	10	14	8	7	9	9
Strongly disagree	19	27	12	21	16	18	14	17	19	17	23	16
Don't know	4	4	4	7	6	7	8	11	2	6	3	9

3. Cost-Benefit

	Powell Beach (%)				Living Memorial (%)				Rodeo Grounds (%)			
	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact	Building	Maintaining	Tourism	Impact
Strongly agree	9	9	9	7	16	17	21	14	21	22	21	23
Agree	24	27	17	23	22	27	12	22	14	13	7	16
Neutral	15	21	13	17	15	14	14	16	16	18	14	16
Disagree	23	16	23	16	21	15	19	11	21	21	21	11
Strongly disagree	22	21	35	29	19	21	26	21	23	22	35	23
Don't know	6	6	3	7	7	6	8	15	5	4	4	10

Appendix J – Maps of Comparison Sites

1. Living Memorial Park (Snow Ave.)





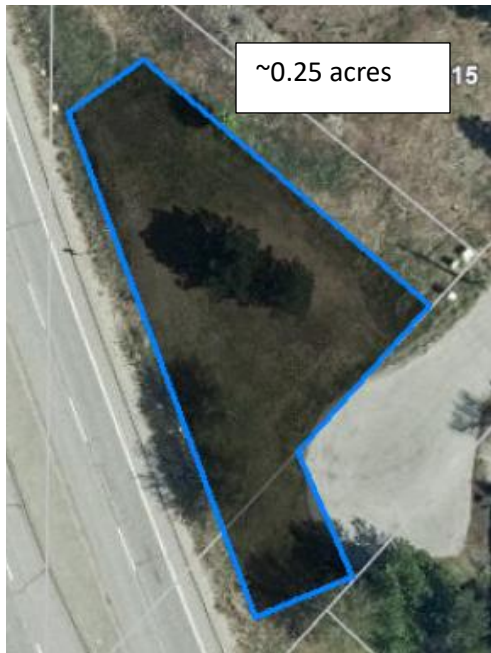
2. Dale Meadows





3. Fosbery Highway Easement





Total ~0.95 acres

