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Media Release

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The District of Summerland is encouraging residents to come out and participate in the 9th Annual Earth Week and 12th Annual Earth Day celebrations.

The 9th Annual Earth Week will run from April 16 to April 22.

"One of the key objectives of Summerland's Earth Week celebrations is to raise awareness and inspire environmental action," says Mayor Peter Waterman. "The Earth Week celebrations are family events, and we hope that all residents will participate and realize that they can make a difference for the environment."

Some of the activities that will be happening throughout the week are: Recycling Roundup, ORCA Swim Club Beach/Shoreline Cleanup at Powell Beach, unveiling of a new Cycling Map and repair station, Energy Efficiencies Tour of the Summerland Arena, and more! Details for each event are available at www.summerland.ca/earthweek

To finish the Earth Week celebrations, the District of Summerland in partnership with Summerland Environmental Science Group and Okanagan & Similkameen Invasive Species Society will be hosting the 12th Annual Earth Day Celebration on Sunday, April 22 from 10:00 am to 12:00 pm at Adam's Bird Sanctuary on Peach Orchard Road.

"This is the second year we are focusing on this conservation area. Last year, many participants said it was the first time visiting the sanctuary and they were amazed at the diversity of plants and birds," says Lisa Scott, one of the coordinators for Summerland Earth Day.

A general clean-up is planned including removal of invasive plants and planting of native trees and shrubs that would naturally be found in the area. There will be several booths with information on saving energy, endangered species and habitats, invasive plants, landscaping with native plants and more.

Community members are invited to join in and volunteer to assist with planting and removal of invasive plants. Volunteers are asked to bring their own shovels and rakes. Free gardening gloves will be provided to the first 30 volunteers.

Earth Day activities will commence at 10:00 AM and continue for approximately two hours. Enjoy getting your hands dirty for a good cause!

For more information on the 9th Annual Earth Week and 12th Annual Earth Day celebrations, please visit www.summerland.ca/earthweek

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