

# POLICY STATEMENT AND REGULATIONS

**Number: 100.15**

## **PARK AND TRAIL NAMING**

### POLICY OBJECTIVE

The District of Summerland values the natural and cultural heritage of its parkland. In keeping with these values, this policy provides guidelines for the naming of parks and trails throughout the District.

For the purpose of this policy, “park” will include parks and open spaces, beaches, greenways and plazas; “trail” means a narrow thoroughfare similar to a lane or path intended for pedestrian or active uses.

### POLICY

In all cases, the final decision on park and trail naming will be made by the Summerland Council.

### GUIDELINES

#### Sources of Names:

There are four potential sources of names for parks and trails as outlined below:

- 1) Names reflecting the **physical setting** of Summerland and the Okanagan Valley in terms of indigenous flora and fauna, local geography, natural features, neighbourhood, etc.
- 2) Names commemorating a **historic event** or event of **cultural significance**.
- 3) Names commemorating a **person important to the District of Summerland**. The nominated person must have made an exceptional positive contribution to parks, recreation, culture, or area relating to the park or trail proposed to be named.
- 4) Names included on the “**Street Name List**” as attached to Street Naming Policy No. 300.1, as amended from time to time.

#### Ease of Spelling and Pronunciation:

Park and trail names should be easily pronounced, recognized and use conventional spelling to avoid difficulties in emergency situations. Park and trail names should be spelled the way they are pronounced.

Names to Avoid:

- a) Names that duplicate or sound as if they duplicate existing parks, trails, or facility names, or are otherwise confusing, shall not be considered.
- b) Names that could be construed as advertising a particular business.
- c) Names that have a secondary negative or offensive connotation.
- d) Names that involve the use of complex words.
- e) Names with hyphens, apostrophes or dashes are discouraged and only considered on a case by case basis provided other criteria have been met.

Renaming:

The general policy is that names of existing parks and trails should not be changed. Renaming of existing parks and trails will only occur if Summerland Council resolves to make such a change.

Council Decision:

Council reserves the right to approve the naming of a park or trail, refer the matter back to staff for further review, or to leave the park or trail unnamed.

When determining whether to name a trail, Council will take into consideration factors such as the length/size of the trail proposed to be named, and the trail's location (for example, whether the trail is on municipally owned land, or if the trail runs through Crown Land/private property).

Signage:

All parks and trails formally named under this policy will display the name in a prominent location.

Approved: August 24, 2015

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