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Media Release

For Immediate Release: April 19, 2018

The District of Summerland is inviting residents and interested community members to participate in the official unveiling of a new Cycling Hub at Memorial Park at 3 pm on Friday April 20th, as part of the 9th Annual Earth Week celebrations.

Mayor Waterman and representatives of the Summerland-based Trail of the Okanagans Society will explain the partnership between the District of Summerland, the Society, and several other local groups that led to the new cycling hub's creation. The hub includes a map display and bicycle repair station, with more amenities planned including bike racks, and a GPS beacon to help riders find the hub and the trail heads. Additionally, one of the new outdoor recycling bins granted to the District will be on display and will be permanently housed in the park.

"The new cycling hub at Memorial Park means that residents and visitors alike will now have easy access to information about the many beautiful cycling and trails in our community," says Mayor Peter Waterman. "Summerland is a destination for active people of all ages, and we are excited to add the Memorial Park Cycling Hub to our community's resources to support enjoyment of the outdoors."

The maps at the hub detail cycling trails in and around Summerland to show how cyclists can access trails and bike-friendly roads, and trail features and points of interest are explained. The bike repair station provides free access to bike maintenance tools. A Skills Workshop and a Flat Tire and Bike Repair workshop to demonstrate the use of the Cycling Hub tools is planned for Saturday, May 19 (details at www.summerland.ca/earthweek).

"Located at the intersection of the Trans Canada Trail and the evolving Trail of the Okanagans, Summerland has the potential to become a major cycling hub," explains Henry Sielmann, Chair of the Trail of the Okanagans Society. "Unfortunately, cyclists often cannot find their way to trail heads, businesses, and facilities. In order to address this need, the Trail of the Okanagans Society has teamed up with the District of Summerland and the Thompson Okanagan Tourist Association to implement a cyclist wayfinding infrastructure comprising markers (electronic beacons and/or signs) at a downtown location and at major trail heads."

Other Earth Week activities still to come in Summerland include: a workshop on Creating Climate Resilient Landscapes for Okanagan Homeowners; a Screening of the award-winning documentary "A River Film"; the 12th annual Earth Day tree planting event; and a Community Beach Cleanup of Powell Beach.

For more information on all activities included in the 9th Annual Earth Week and 12th Annual Earth Day celebrations, please visit www.summerland.ca/earthweek

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For more information please contact:

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